

# WAHL - EVERSHARP

Pens — Pencils — Desk Sets Red Top Leads

> GENERAL CATALOG 1928



# THE WAHL COMPANY

Main Office and Factory

1800 Roscoe Street CHICAGO, ILLINOIS

WESTERN OFFICE 55 NEW MONTGOMERY STREET SAN FRANCISCO, CALIF. EASTERN OFFICE AND EXPORT DEPT. 570 SEVENTH AVENUE NEW YORK, N. Y.

# THE WAHL-EVERSHARP WRITING EQUIP-MENT LINE—AND THE WAHL-EVERSHARP DEALER

The world progresses. Man and the products of his handiwork develop and improve. Each year some product is discarded which was believed to be the ultimate development in its line, and something new takes its place. Thus it is that manufacturers who would keep pace with the public desire must be constantly on the alert to improve their products, to add new products from time to time, and to withdraw those which have outlived their usefulness.

Progress has always been the keynote of Wahl success. Its very beginning in the writing equipment field was in the development of a product so new, and presented to the public in so novel a way, that it immediately opened up tremendous new sources of profit for dealers in all parts of the world. To maintain that progressiveness in development has been the constant aim of The Wahl Company.

Yet changes develop slowly. From an idea to the finished product is usually a tedious process of many months' duration—a long period of experiment and test. And most important of all, the effect on dealers must be carefully considered, and plans made to assure the protection of their investment in Wahl Products.

It is gratifying to note the remarkable success of the new Perfected Eversharp. It is gratifying to note the tremendous strides made by the precious metal pen, a new product produced and pioneered by Wahl. Finding its first market as a gift item because of its high jewelry value, it is now coming into its own as a fountain pen because of its practical, exclusive features—its slender grace, its perfect balance, its indestructibility, its greater ink capacity without the curse of bulkiness.

Last year we presented another new departure in mechanical pencil making—a pencil with a thick writing lead. With our usual liberal advertising backing, it is rapidly winning favor with the public,

and providing another new market for Wahl dealers. This new thickness of lead (.075" diameter in comparison with the .046" diameter of the standard thin lead) gives the Eversharp line a complete range of lead sizes for every writing need. The standard thin lead is for continuous writing, the thick lead is a combination writing, manifolding, and marking lead, and the checking lead is for heavy marking use.

Noteworthy among other additions to the Wahl line have been the oversize, rubber barrel pencils, made for both thin and thick writing leads. The immediate demand for these pencils exceeded every expectation, to the extent that for a number of months our factory was severely taxed to fill orders.

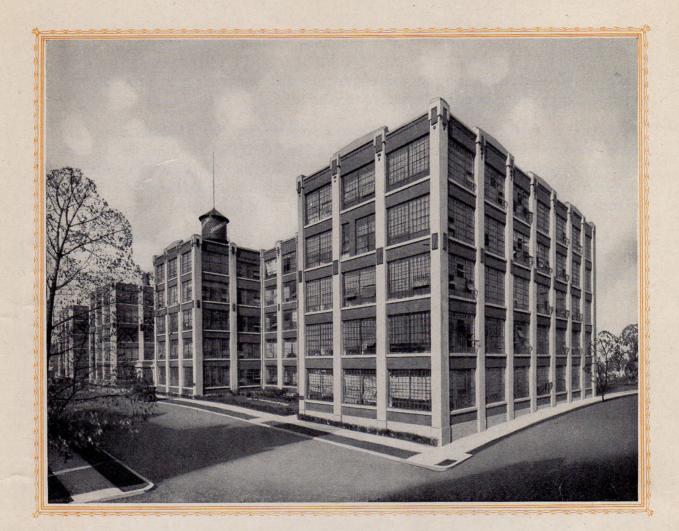
With all the attention given to the development of new and improved products, The Wahl Company has realized that in the dealer's interest the most pressing need is for simplification, and important steps are being taken in this direction. These changes must come slowly, of course, in order that the dealer's investment may be completely protected, but when they are finally accomplished, the problem of stocking the complete Wahl line, and thereby earning the many benefits that accrue, will be a far simpler one for the average dealer.

### cio cio cio

Every product sold by The Wahl Company carries the Wahl Guarantee, so sweeping as to be virtually unconditional, yet so simple that there is no opportunity for misunderstanding or misinterpretation. It is not a sensationally worded statement, tending to confuse the public and make difficulties for the dealer, but a simple, direct agreement to protect the dealer in assuring the satisfactory performance of every piece of Wahl merchandise sold. The best assurance to you of its effectiveness is the sincere manner in which it has been carried out over a period of years. Briefly, the Wahl Guarantee is this:

We stand squarely behind the Wahl dealer in every sale of Wahl merchandise. We will make good with the dealer in any way that he finds it necessary to make good with his customers

# THE WAHL COMPANY



### WHERE WAHL-EVERSHARP PENS AND PENCILS ARE MADE

PICTURES and words can but poorly describe the Wahl factory, or the skill and care of manufacture that go into all Wahl Products. The large, daylight factory pictured above is far more than brick and stone and concrete—it is the home of an efficient, painstaking and highly-trained organization that takes pure gold and crude rubber and many other raw materials, and fashions them into the world's finest writing instruments, Eversharp and Wahl Pen.

The Wahl factory is a modern, fireproof building, five stories high, with seven acres of floor space. It is a building designed expressly to house this great pen and pencil making organization, and equipped for that purpose alone. The first four floors are occupied by the manufacturing departments, and the top floor by the executive, sales and general offices.

The equipment throughout is the finest that human ingenuity has devised for the making of quality writing instruments. Many of the intricate machines in regular operation here

have been planned and built by our own engineering staff, to provide equipment that would make better products, or make them more economically.

Practically every part of every Wahl Product is made here from raw material. Wahl makes its own precious metal tubing, its own rubber tubing, its own nibs, and the many other parts which make up a pen or pencil. Nothing is left to the whim of outside manufacturers, and thus The Wahl Company is able to guarantee unconditionally every piece of material that goes into a Wahl Pen or an Eversharp Pencil.

All Red Top Eversharp Leads, too, are made here from the best raw materials that can be procured in the United States and in other parts of the world. They are made accurately to fit Eversharp Pencils, of uniform strength, grade and diameter, in one of the finest lead factories to be found anywhere.

So many figures might be cited to show the capabilities and magnitude of this organization that they would only confuse. You will be interested to know, however, that the factory pictured on the preceding page has a daily capacity of 50,000 pencils, 8,000 pens, and 1,300,000 sticks of lead.

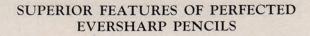
We might take you, with a word picture, through the great Wahl factory. We might show you how pure gold is alloyed to give it wearing quality, and the intricate processes by which it is transformed into smooth-writing nibs, and into the precious metal tubing which later becomes pen and pencil barrels. We might show you the bales of crude rubber stock and the many processes by which this rubber is purified and ultimately made into the tubing which gives the great strength and beauty to Wahl rubber pens.

We might tell of these and dozens of other interesting and novel operations; but after all, the things that go into a pencil or pen and the technical processes of manufacture are not so important as the art with which they are manufactured to give pleasing effects in design, perfect results in use, and lasting value in wear.

This precise and experienced manufacture has been the especial province of The Wahl Company through all the years of its being. A perfect understanding of materials, a genius for invention in its particular field, skilled men and special equipment, all are joined under the Wahl ideal of finest quality, to produce in Eversharp and Wahl Pen companion writing instruments without a superior anywhere or in any respect.

The eye is appreciative of their outward beauty, but to the creative mind, eased of concern with the manual effort, and to the responsive hand, equipped with a fluent and fatigueless tool, must be left the final verdict on the goodness of these writing servants. Wahl dealers know what this verdict is—know it by the multitude of expressions volunteered from the millions of men and women who have preferred Eversharps and Wahl Pens above all others.







THE RIFLED TIP

This patented feature, used only in Eversharp, first made a good mechanical pencil possible. Tiny relief spaces between the lead-gripping teeth prevent clogging or jamming. Still the lead is held firmly at the point; no slipping; no wabbling. Identify the genuine Eversharp by the grooves cut in the lead as it passes through the tip.

### 2 LOADS IN AN INSTANT

Above and at the right is shown the trigger which releases plunger when lead is used up. This automatic release makes Eversharp the fastest loading pencil. One pull—insert lead—one push—a turn. That's all.

# 3 EXTRA LEADS ACCESSIBLE IMMEDIATELY

The side-opening lead magazine enables the user to draw a new lead almost instantly. The amount of reserve lead can always be seen. This feature provides extra convenience and speed of operation. Because of the length of barrel necessary for this feature, it is found only in the long model pencils.

# AUTOMATIC LEAD INDEX

To know the length of lead in Eversharp just pull the cap straight out. The distance between A and B, as shown in the illustration, equals the length of lead remaining in feed chamber ready for use.

### 5 SAFETY POCKET CLIP

The pocket clip on Eversharp is made stronger by a reinforced rib construction which adds to its appearance. The large point of contact eliminates wear on the clothing. Even if the clip is broken accidentally, a new one can be inserted in a few moments.

# 6 REPLACEABLE ERASER

The construction of Eversharp permits the eraser to be replaced by a new one. It cannot come out in use, yet it can be changed in a moment.

### ALL PARTS INTERCHANGEABLE

Any standard Eversharp can be completely taken apart by unscrewing the tip and pulling out the mechanism. All parts are interchangeable and replaceable. Anyone can replace, in a few seconds, any part that becomes broken or worn through accident or abuse.



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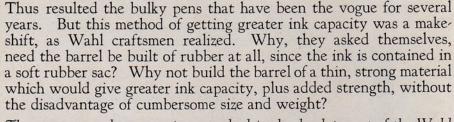
### THE WAHLEVERSHARP PEN OF PRECIOUS METAL

A New Landmark in Fountain Pen Progress

A LONG the highway of fountain pen progress are but a few landmarks denoting basic developments in design that have guided the manufacturing effort of the future. The self-filling pen was one of these.

The self-filling pen, however, required a soft rubber ink sac which occupied a large part of the hard rubber barrel, and thus left little space for ink. Because the tradition of long years demanded that the barrel be made of hard rubber, the next step was simply to in-

crease the size of the pen to get a larger space for the ink sac.



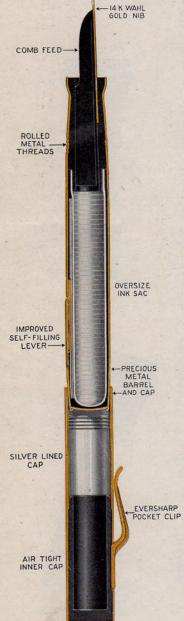
The answers to these questions resulted in the development of the Wahl Precious Metal Pen—a pen which we believe is destined to set up a new landmark on the highway of fountain pen progress. Gold and silver were the materials chosen to carry out this revolutionary conception of a fountain pen. New as these metals were to the art of fountain pen manufacture, they had been for many centuries the only accepted materials for the making of other high-class articles of personal equipment. Since the beginning of civilization, they have been the only metals discovered (except for a few of prohibitive cost) that in their native state will maintain their outward beauty as long as any part of the material lasts.

So it was but natural that they were selected as the basic materials for The New Wahl Pen. This pen is so strong as to be practically unbreakable; it is slender and graceful, yet its ink capacity is greater than that of rubber pens twice its size; it is light in weight, perfectly balanced, unfaltering in writing performance, and has the rich beauty which can come only from fine jewelry designs engraved in gold or silver.

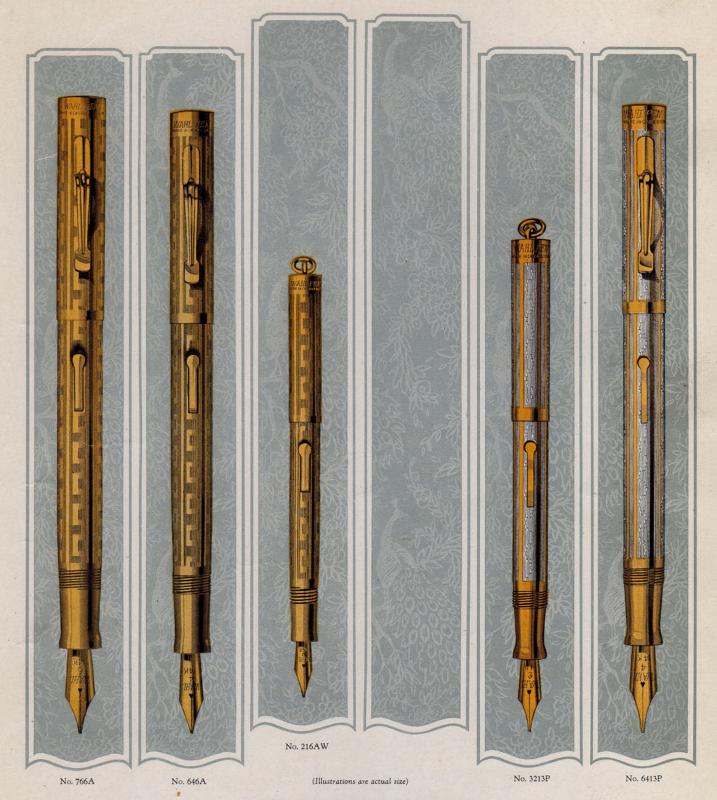
Some of the features are shown in the sectional view at the left. Note the thin walls, the rolled metal threads which cannot be broken, the large ink sac, the compact filling mechanism. Then turn to the pages which follow and note the beautiful jewelry designs and the graceful proportions of these pens.

Try a Wahl Pen from your stock; observe its fine balance, its light weight, and its certain performance. Compare its ink capacity, if you care to, with the largest pen in your case, and prove that it holds more ink than any other.

Wahl builds rubber pens, too, for those people who are not yet converted to this modern pen. These rubber pens are the finest that can be made, and second only to the pen of the future—the Wahl Precious Metal Pen.







### YELLOW GOLD FILLED PENS

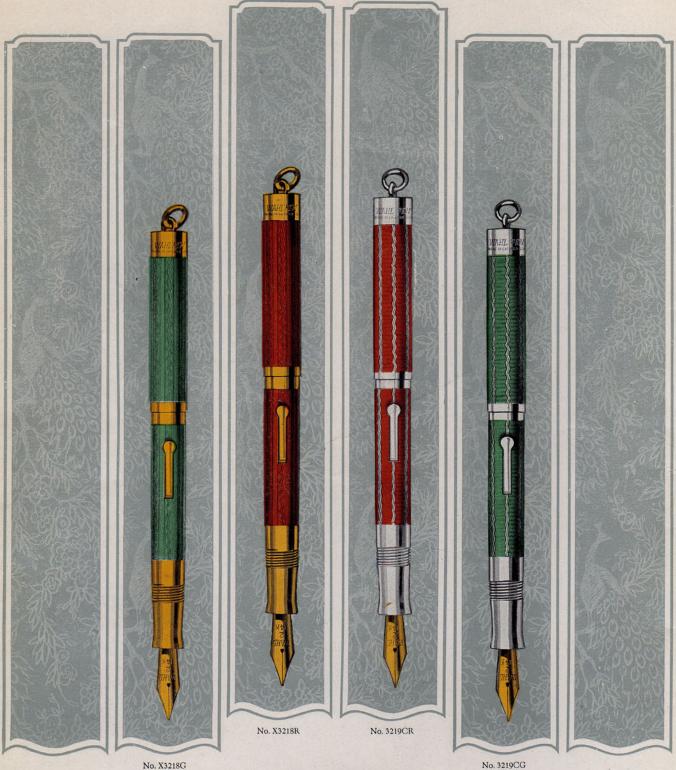
12K Yellow Gold Filled, Engine Turned, Grecian Border Design. Eversharps to match, Nos. 714, J414, 14 and 114MW tr. List Price \$10.00 SKUZD Oversize barrel; No. 6 nib Number 766A 646A 216AW Oversize barrel; No. 6 nib Large size barrel; No. 4 nib Midget miniature barrel, ring on cap 8.00 5.00 RIUHP RACET

### GOLD-ON-SILVER PENS

12K Yellow Gold Filled over Silver. Part of the gold is cut away and a design engine turned on silver. Eversharps to match Nos. 513PSW and 513P

			Wedgewood Design
3213P	\$6.00	RUAGH	Ladies' size with ring; No. 2 nib
6413P	8.00	Rousc	Large size with clip; No. 4 nib





No. X3218G

(Illustrations are actual size)

GOLD-ON-SILVER TINTED PENS

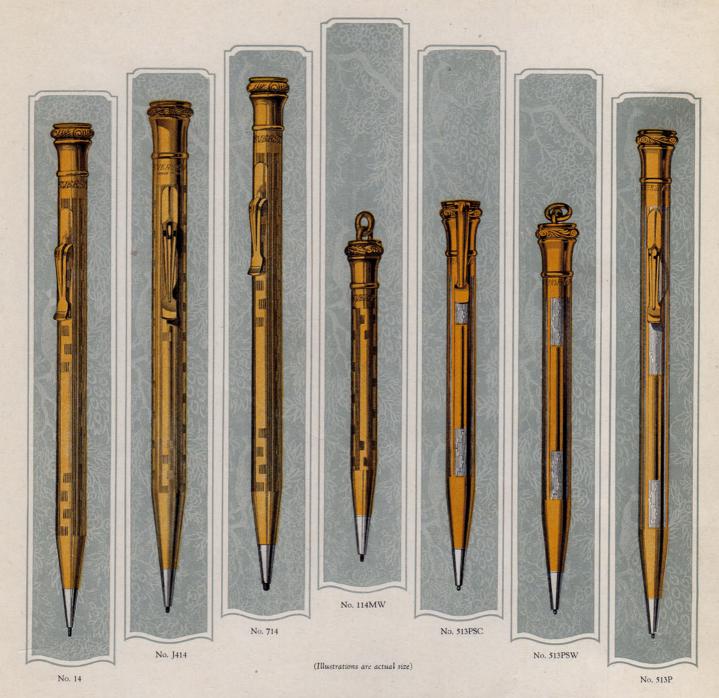
Number X3218G	List Price \$6.00	Tel. Word Shinz
X3218R	6.00	SHIRC
3219CR	5.00	TIUPY
3219CG	5.00	TIUNX

Short pen with ring, having straight and ripple line panels cut through a gold-filled background before a blue-green enamel is applied; a bright ripple cut is made through the enamel; has No. 2 nib. Eversharp to match is No. X618GSW.

Same pen as above except the enamel is rose-pink in color. Eversharp to match is No. X618RSW.

TINTED STERLING SILVER PENS
Short pen with ring, having straight and ripple line panels engine-turned on the background before a rosepink enamel is applied; a bright ripple cut is made through the enamel; has No. 2 nib. Eversharp to
match is No. 619CRSW.
Same pen as above except the enamel is blue-green in color. Eversharp to match is No. 619CGSW.





### YELLOW GOLD FILLED PENCILS

12K Gold Filled, Engine Turned, Grecian Border Design

List Price	Tel. Word	12K Gold I med, Engine I urned, Grecian Border Design
\$5.00	BACAX	Long standard diameter barrel with clip, uses .046 lead.
5.00	SCETH	Long oversize barrel, uses .046 lead.
5.00	SOART	Long standard diameter barrel, uses .075 lead.
3.50	RAARV	Midget miniature pencil with ring, uses .046 lead.
	\$5.00 5.00 5.00	\$5.00 BACAX 5.00 SCETH 5.00 SOART

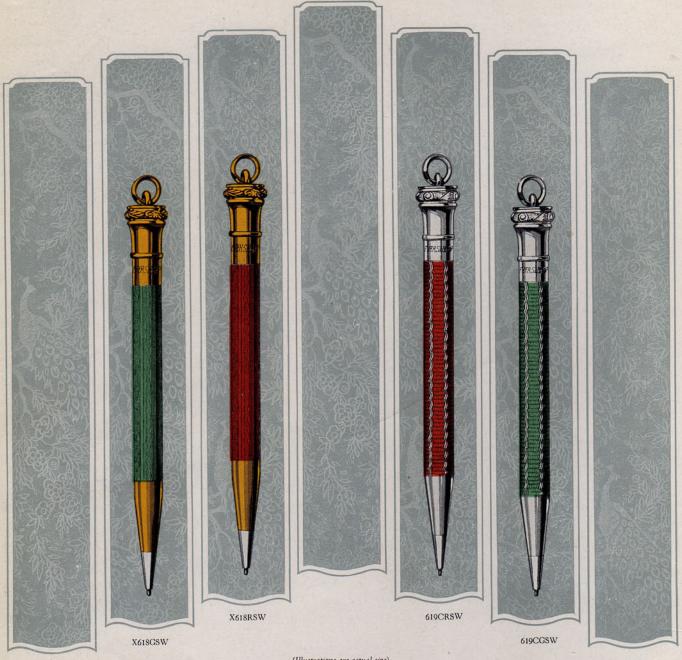
### GOLD-ON-SILVER PENCILS

12K Gold Filled on Silver, Wedgewood Design. Part of the Gold is cut away and a design engine turned on the silver

513PSC	\$5.00	THURM	Short standard diameter barrel with clip cap, uses .046 lead.  Short standard diameter barrel, with ring, uses .046 lead.  Long standard diameter barrel with clip, uses .046 lead.
513PSW	5.00	RUORB	
513P	5.00	RUOPZ	
513P	5.00	RUOPZ	Long standard diameter barrel with clip, uses .046 lea

COMBINATION SETS





(Illustrations are actual size)

	T D .	T 1 W - 1
Number	List Price	Tel. Word
X618GSW	\$4.00	SHORD
X618RSW	4.00	Showj
619CRSW	3.00	THIGZ
619CGSW	3.00	THEZS

### GOLD-ON-SILVER TINTED PENCILS

Short standard diameter pencil with ring; uses .046 lead; has straight and ripple line panels cut through gold-filled background before a blue-green enamel is applied. Same as X618GSW except the enamel is rose-pink in color.

### TINTED STERLING SILVER PENCILS

Short standard diameter pencil with ring; uses .046 lead; has straight and ripple line panels engine turned on background before a rose-pink enamel is applied; a bright ripple cut is made through the enamel. Same as 619CRSW except the enamel is blue-green in color.

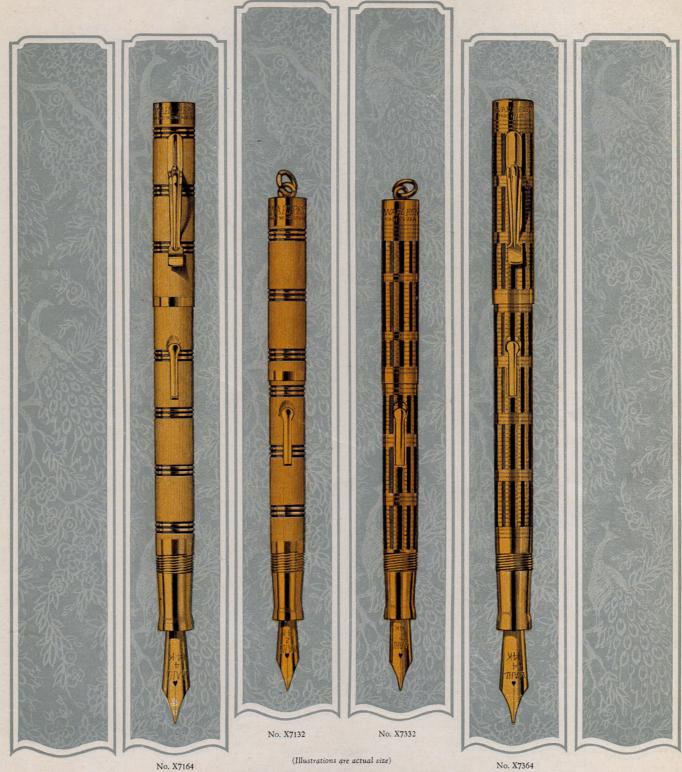
### COMBINATION SETS

Packed in attractive gift boxes, the pencils illustrated make attractive sets when combined with pens as follows—

619CG\$W with 3219CG \$8.00 the set 619CR\$W with 3219CR 8.00 the set

X618GSW with X3218G \$10.00 the set X618RSW with X3218R 10.00 the set



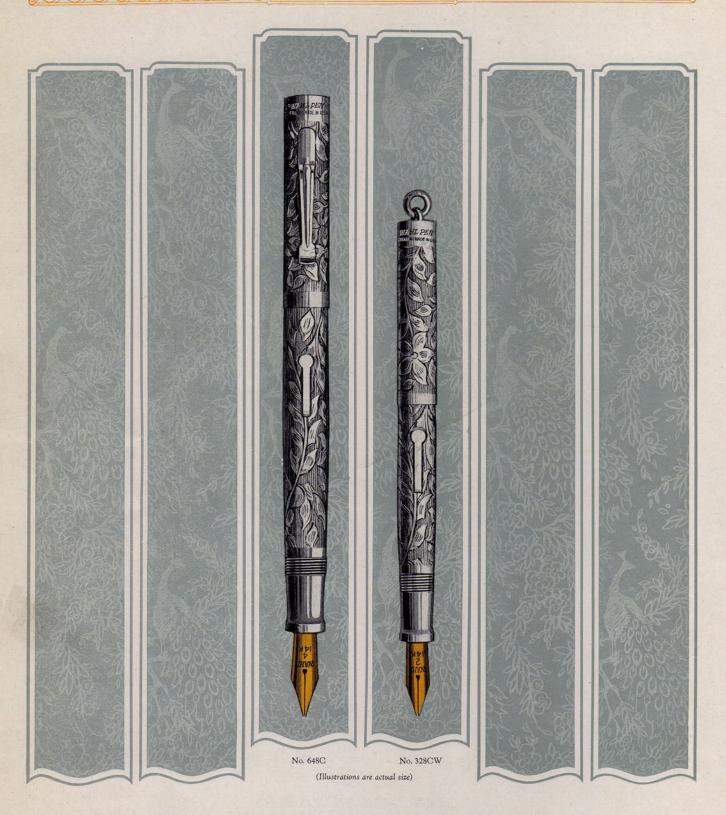


### YELLOW GOLD FILLED PENS

12K Gold Filled, Engine-Turned, Ring Colonial Design, stopped off with groups of Black Enameled Bands. Eversharps to match, Nos. X71 and X71SW

Number X7164 X7132	List Price \$8.00 6.00	Tel. Word Stewl Stesh	Medium size with clip; No. 4 nib Ladies' size with ring; No. 2 nib	
	I	Engine-Turned, Colonna	de Design with burnished Black Enameled Panels.	Eversharps to match, Nos. X73SW and X73
X7332 X7364	\$6.00 8.00	Stong Stosk	Ladies' size with ring; No. 2 nib Medium size with clip; No. 4 nib	



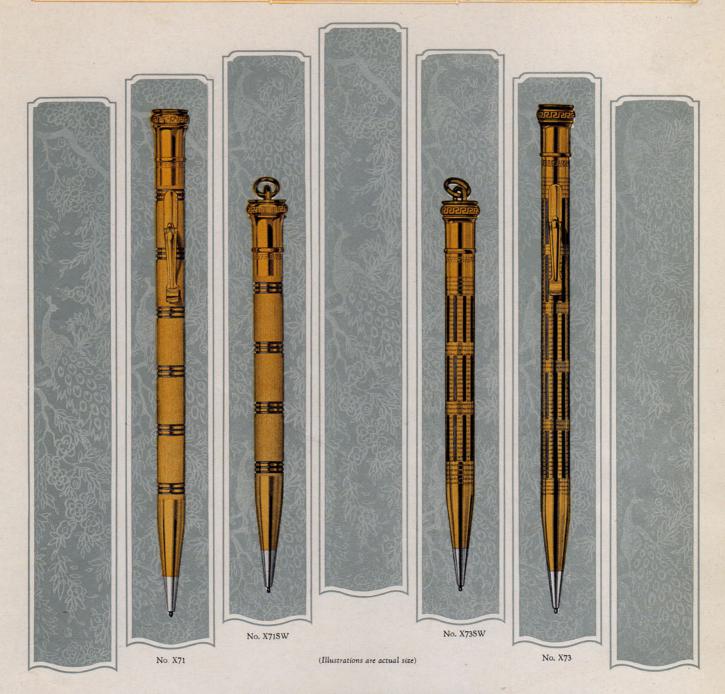


### STERLING SILVER PENS

Hand engraved design. Eversharps to match Nos. 55, 55SW and 55SC

Tel. Word Number List Price 648C \$12.50 RIOXD 328CW Маајн 8.00

Large size with clip; No. 4 nib Ladies' size with ring; No. 2 nib



### YELLOW GOLD FILLED PENCILS

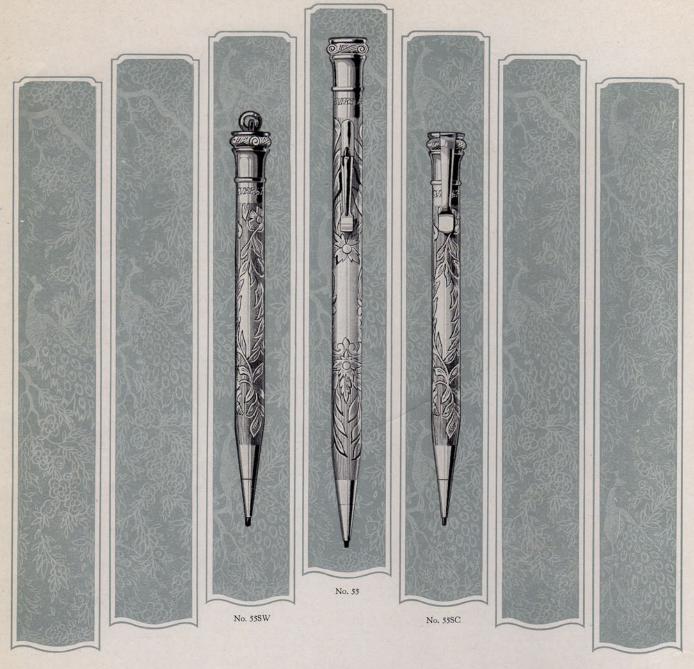
12K Gold Filled, Engine-Turned, Ring Colonial Design, stopped off with groups of Black Enameled Bands

Number X71 X71SW	List Price \$5.00 5.00	Tel. Word Stelb Stemc	Long standard diameter barrel with clip, uses .046 lead Short standard diameter barrel with ring, uses .046 lead
		12K Gold Fill	ed, Engine-Turned, Colonnade Design, with burnished Black Enameled Panels
X73SW X73	\$5.00 5.00	STOLD STOHZ	Short standard diameter barrel with ring, uses .046 lead Long standard diameter barrel with clip, uses .046 lead

### COMBINATION SETS

Packed in attractive gift boxes, the pencils illustrated make attractive sets when combined with pens as follows:

X71 with X7164 \$13.00 the set X73 with X7364 \$13.00 the set X718W with X7132 11.00 the set X738W with X7332 11.00 the set



(Illustrations are actual size)

### STERLING SILVER PENCILS

Hand Engraved Design

Number	List Price	Tel. Word	
55SW	\$6.00	DAADV	Short standard diameter barrel with ring, uses .046 lead.
55	6.00	DAABS	Long standard diameter barrel with clip, uses .046 lead.
55SC	6.00	Тнихт	Short standard diameter barrel with clip cap, uses .046 lead.

### COMBINATION SETS

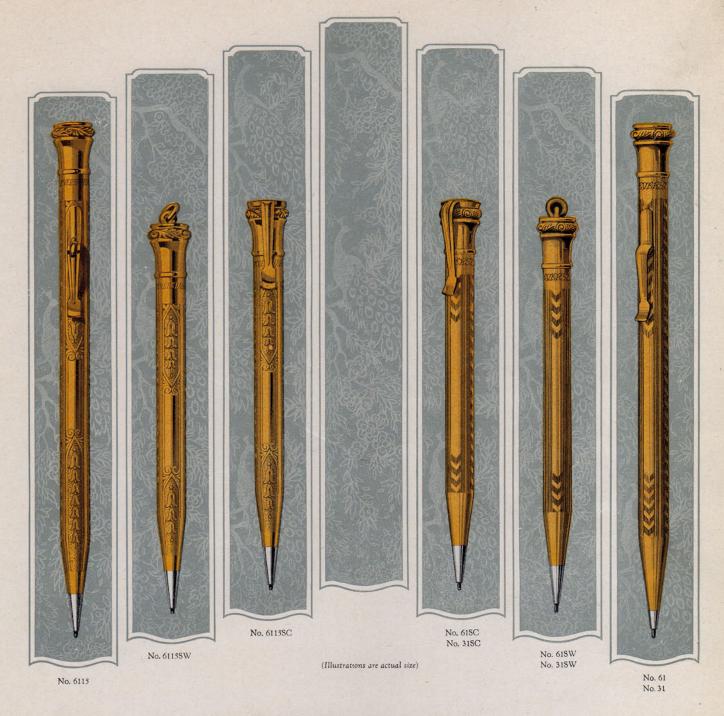
Packed in attractive gift boxes, the pencils illustrated make attractive sets when combined with pens as follows—

55SW with 328CW \$14.00 the set

55 with 648C

\$18.50 the set





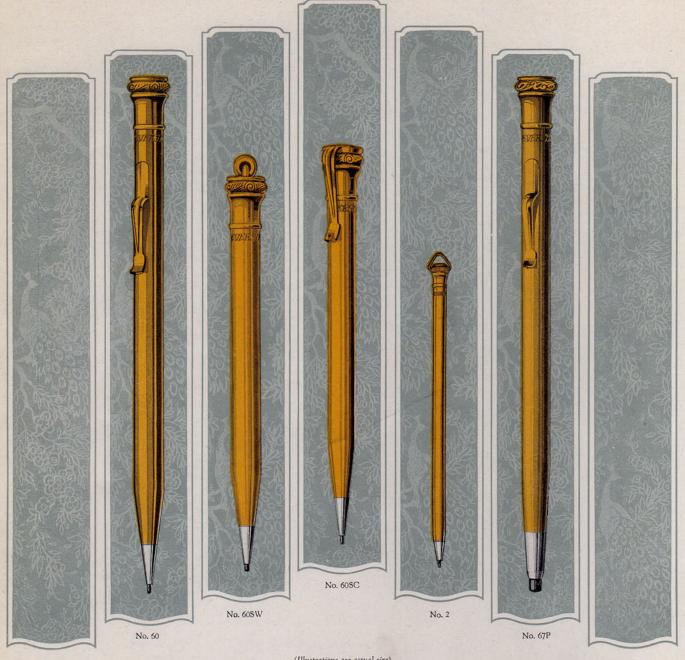
### YELLOW GOLD FILLED PENCILS

12K Gold Filled Console Design

Number	List Price	Tel. Word	
6115	\$3.50	SAAXY	Long standard diameter barrel with clip, uses .046 lead.
6115SW	3.50	SAAZB	Short standard diameter barrel with ring, uses .046 lead.
6115SC	3.50	SOINT	Short standard diameter barrel with clip cap, uses .046 lead.

	12K Gold F	illed	Check Design, Chased Finish		Silver Plated	
Number	List Price	Tel. Word	Short standard diameter with clip cap, uses .046 lead	Number	List Price	Tel, Word
61SC	\$3.50	CAAZM		31SC	\$1.50	EABSC
61SW	3.50	CAAXK		31SW	- 1.50	EABPY
61	3.50	CAAVH		31	1.50	EABFL





(Illustrations are actual size)

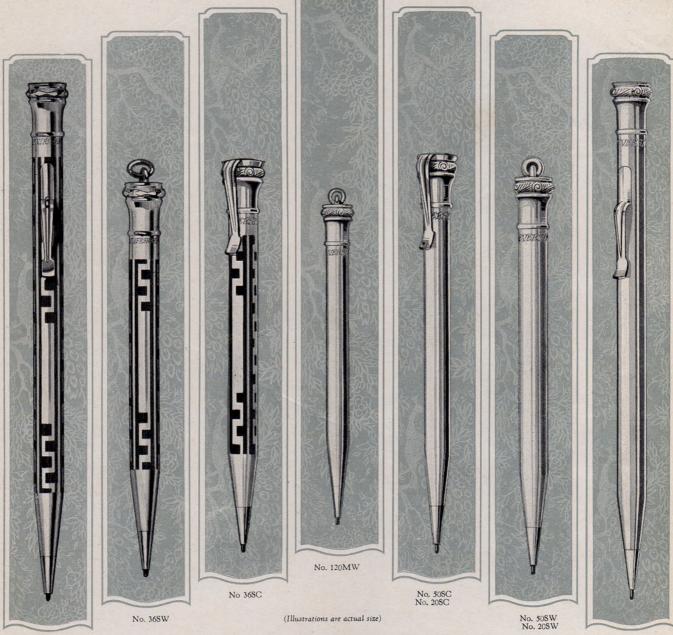
### YELLOW GOLD FILLED PENCILS

12K Gold Filled Plain Finish

List Price	Tel. Word
\$3.00	Сасав
3.00	CACEC
3.00	CADID
1.00	CAEVJ
3.00	SAUMT
	\$3.00 3.00 3.00 1.00

Long standard diameter barrel with clip, uses .046 lead.
Short standard diameter barrel with ring, uses .046 lead.
Short standard diameter barrel with clip cap, uses .046 lead.
Match thin pencil with ring, no eraser and no extra leads in magazine, uses .046 lead.
Long standard diameter barrel, no eraser, uses checking lead.





No. 36

### SILVER PLATED PENCILS

No. 50 No. 20

Number	List Price	Tel Word
36	\$2.00	Scuhz
36SW	2.00	Scukc
36SC	2.00	Snurc
50SC	\$3.00	DAEKC
50SW	3.00	DAEJB
50	3.00	DAEHZ
120MW	\$1.00	Snarx
20SC	1.00	Eagzy
20SW	1.00	Eagsl

1.00

EAGRS

RHILG

### Oxidized Grecian Border Design

Long standard diameter barrel with clip, uses .046 lead. Short standard diameter barrel with ring, uses .046 lead. Short standard diameter barrel with clip cap, uses .046 lead.

### STERLING SILVER PENCILS

Plain Finish

Short standard diameter barrel with clip cap, uses .046 lead. Short standard diameter barrel with ring, uses .046 lead. Long standard diameter barrel with clip, uses .046 lead.

### SILVER PLATED PENCILS

Plain Finish

Midget miniature pencil with ring on cap, uses .046 lead.
Short standard diameter barrel with clip cap, uses .046 lead.
Short standard diameter barrel with ring, uses .046 lead.
Long standard diameter barrel with clip, uses .046 lead.
(Not illustrated) Long standard diameter barrel with clip; like No. 20, except uses .075 lead.

Each pencil has Eraser under Cap and Lead in Magazine

20

720

# WAHL-EVERSHARP Fountain Pen Desk Sets

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HE Wahl Fountain Pen Desk Set idea has taken hold of the public in a big way. For the person who desires a convenient pen for the home or office desk, the Wahl Desk Set is the ideal pen to buy, and the Wahl line offers a variety of sets such as can be had in no other line and which will satisfy all tastes and needs.

Wahl Desk Sets embody many exclusive features which make them desired above other desk sets. The humidor cap in which the pen fits, is scientifically designed to keep the pen point moist so that it is ready to write the instant it touches paper, even though it has been unused for several days. It is so shaped on the inside that no ink from the pen point can be deposited on the inside of the cap and from there get on the barrel of the pen and soil the fingers.

The cap is attached to the base by a small ball and socket joint—so small and neat as to be scarcely noticeable—and yet so ingenious that the pen can be moved to any position with a slight touch. The pen will stay in any position in which it is placed. If the pen is struck it will not be broken nor will the set be knocked off the desk.

One of the outstanding features that make the Wahl Desk Sets the first choice of discriminating persons is their outstanding beauty. Beautifully tapered pens, attractively ornamented, are mounted on the most beautiful bases obtainable. The black and gold Portoro Marble is imported from Italy—being quarried only on the Isle of Palmaria and at Portovenere, both near Spezia. Pedrara Onyx is quarried in the peninsula of Lower California, three hundred miles south of the Mexican border. The Wahl Company takes the entire output of the best grade—the most beautifully marked onyx—for desk set bases. The new Argentine Onyx is imported from South America—it is quarried in Argentine Republic and Brazil. The finer grade used for Wahl Desk Set bases is expensive because of the limited supply and remote source.

Pens on Wahl Desk Sets will not lie flat. Any fountain pen that is permitted to lie flat for any length of time is liable to leak and deposit ink on the inside of the cap. Wahl Desk Set pens will drop to an angle of ten degrees, which is low enough to allow the pen to be placed in an ordinary desk drawer, if desired.

# WAHL-EVERSHARP Desk Fountain Pens

Wahl Desk Pens are the finest that experienced craftsmen and perfected equipment can produce. They are made complete in our own factory. They have all the superior features found in other Wahl Pens and are famous for their excellent writing qualities.

Wahl Desk Fountain Pens can be ordered separately from the bases. When ordered by the following numbers the complete assembly including pen, humidor cap, and swivel will be sent. If pen only (excluding humidor and swivel) is wanted, add suffix "1" to any of the following symbol numbers. If pen and humidor (excluding swivel) are wanted, add suffix "3" to any of the following symbol numbers.



0 1 1		
Symbol Number	Code	Description List Price
DP720	SNIVD	Plain Black, tapered end, No. 2 nib, two narrow gold bands on humidor and pen
DP740	SNOHS	Plain Black, tapered end, No. 4 nib, two narrow gold bands on humidor and pen
DP760	SNOPZ	Plain Black, tapered end, No. 6 nib, three narrow gold bands on humidor and pen
DP727	SNORB	Rosewood, tapered end, No. 2 nib, two narrow gold bands on humidor and pen
DP747	SNOVF	Rosewood, tapered end, No. 4 nib, two narrow gold bands on humidor and pen
DP767	8NOXH	Rosewood, tapered end, No. 6 nib, three narrow gold bands on humidor and pen
DP721	UBUSY	Lignum Vitae, tapered end, No. 2 nib, two narrow gold bands on humidor and pen
DP741	8WUGD	Lignum Vitae, tapered end, No. 4 nib, two narrow gold bands on humidor and pen
DP761	SWUHF	Lignum Vitae, tapered end, No. 6 nib, three narrow gold bands on humidor and pen
DP720G	TAILT	Jade Green Pyralin, tapered end, No. 2 nib, two narrow gold bands on humidor and pen
DP740G	TAACH	Jade Green Pyralin, tapered end, No. 4 nib, two narrow gold bands on humidor and pen
DP760G	TAAFK	Jade Green Pyralin, tapered end, No. 6 nib, three narrow gold bands on humidor and pen
DP720C	TAIRY	Coral Pyralin, tapered end, No. 2 nib, two narrow gold bands on humidor and pen
DP740C	TAANT	Coral Pyralin, tapered end, No. 4 nib, two narrow gold bands on humidor and pen
DP740B	TAAMS	Blue Pyralin, tapered end, No. 4 nib, two narrow gold bands on humidor and pen

# WAHL-EVERSHARP Desk Set Pencils

To match the Wahl Desk Pens, we have created a new Eversharp with a tapered end and with three narrow gold bands the same as on the desk pens. These pencils have a fine balance and feel, and make a very fine addition to any desk equipment. They contain all the superior Eversharp features and standard mechanism.

		reactive and standard mechanism.	
Symbol Number	Code	Description	List Price
450HD	SLALF	Plain Black, tapered end, three yellow gold-filled bands	\$3.50
457HD	SPONZ	Rosewood, tapered end, three yellow gold-filled bands	3.50
451HD	TOIFH	Lignum Vitae, tapered end, three yellow gold-filled bands	3.50
450GHD	TOIMP	Jade Green Pyralin, tapered end, three yellow gold filled bands	3.50



450HD



No. 611M Code SOURY

6"x 11" Black and Gold Portoro Marble base having two pencil grooves and mounted with two DP760 black pens. Price \$35.00



(Illustrated) 5"x 10" Portoro Marble base having two pencil grooves and mounted with two DP760 black pens. Price \$30.00



(Illustrated) 6"x 11" Pedrara Onyx base having two pencil grooves and mounted with two DP767 Rosewood pens. Price \$35.00

No. 510G1-P Code TWONG

5"x 10" Clear Emeraline Glass base, two pencil grooves and pin scoop, and mounted with two DP760G Jade Green Pyralin pens. Price \$30.00

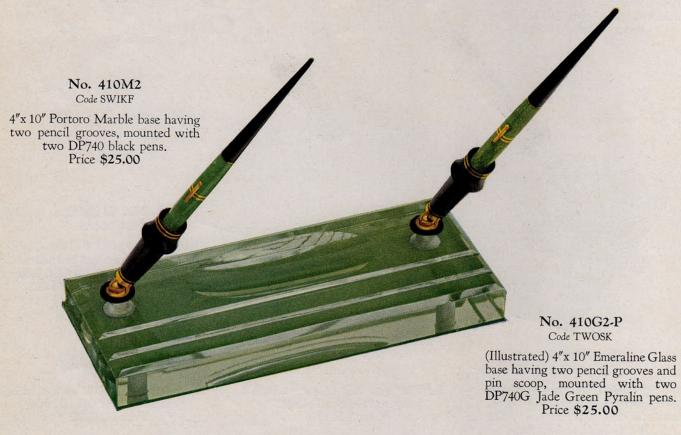
### No. 510M2 Code SHAKT

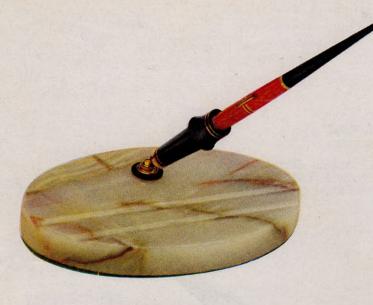
Same as No. 510M1 except both pens are at left end of base. Price \$30.00

### No. 510G2-P Code TWOHZ

Same as No. 510G1-P except both pens are at left end of base. Price \$30.00







### No. 47GO-P Code TWOZS

43/4" x 71/2" oval Emeraline Glass base having two pencil grooves; mounted with one DP740G Jade Green Pyralin pen. Price \$15.00

### No. 47NXO-C Code UBAGH

(Illustrated) 43/4" x 71/2" oval Pedrara Onyx base having two pencil grooves; mounted with one DP740C Coral Pyralin pen. Price \$18.00

### No. 476M-G Code TWUZT

(Illustrated) 43/4"x 6" Portoro Marble base having one pencil groove; mounted with one DP760G Jade Green Pyralin pen. Price \$15.00

### No. 476NX Code SPOCN

43/4"x 6" Pedrara Onyx base having one pencil groove; mounted with one DP767 Rosewood pen. Price \$15.00

### No. 46G-P Code TWUFY

43/4"x 6" Emeraline Glass base having two pencil grooves across the narrow dimension instead of the wider as in the illustration of No. 476M-G; mounted with one DP740G Jade Green Pyralin pen.

Price \$12.50

### No. 410M-B Code TWUYS

4"x 10" Portoro Marble base having two pencil grooves; mounted with one DP740B Blue Pyralin pen. Price \$15.00



(Illustrated) 4"x 10" Emeraline Glass base having two pencil grooves and pin scoop; mounted with one DP740G Jade Green Pyralin pen. Price \$15.00



20-4-28



No. 44M Code SHERB

(Illustrated) 4" square Portoro Marble base; mounted with one DP740 black pen. Price \$10.00



No. 44NX Code SOODK

4" square Pedrara Onyx base; mounted with one DP747 Rosewood pen. Price \$10.00

### No. 44G-P Code TWUGZ

4" square Emeraline Glass base; mounted with one DP740G Jade Green Pyralin pen. Price \$10.00



### No. 25RNX27 Code SLUFD

(Illustrated) A round Pedrara Onyx base 27/8" in diameter; mounted with one DP727 Rosewood pen. Price \$7.50

### No. 25RM2 Code SLIHD

A round Portoro Marble base 27/8" in diameter; mounted with one DP720 black pen. Price \$7.50



### No. 356NXB Code SOUZH

(Illustrated)  $3\frac{1}{2}$ "x 6" Pedrara Onyx base having one pencil groove; mounted with one DP727 Rosewood pen and gold-plated letter bracket. Price \$12.50

### No. LB3 Code SPUHV

Gold-plated letter bracket; snaps under washer on any Wahl Desk Set. Price \$1.00



No. 353NX Code UBAWX

(Illustrated)  $3\frac{1}{2}$ "x 3" Pedrara Onyx base; mounted with one DP727 Rosewood pen. Price \$8.50

No. 353M Code UBAYZ

3½"x 3" Portoro Marble base, mounted with one DP720 black pen. Price \$8.50

No. 354NX Code TWAYM

3½"x 4" Pedrara Onyx base having one pencil groove and letter bracket; mounted with one DP727 Rosewood pen. Price \$10.00

> No. 354M Code TWECS

3½"x 4" Portoro Marble base having one pencil groove and letter bracket; mounted with one DP720G

Jade Green Pyralin pen.

Price \$10.00

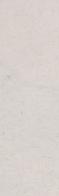
No. 354ANX Code TWEND

(Illustrated)  $3\frac{1}{2}$ "x 4" Argentine Onyx base having one pencil groove and letter bracket; mounted with one DP720C Coral Pyralin pen.

Price \$11.00

No. 35201 Code TAIZH

(Illustrated) 3"x 5" Art Metal base, antique gold bronze finish, having pencil holder; mounted with one DP720 black pen. Price \$12.00



No. 35202 Code TAODM

3"x 5" Art Metal base, green bronze finish, having pencil holder; mounted with one DP720 black pen.

Price \$12.00

No. 35203 Code TAOHR

3"x 5" Art Metal base, silver encrusted finish, having pencil holder; mounted with one DP720 black pen. Price \$12.00

No. 35204 Code TAOJS

3"x 5" Art Metal base, Old English finish, having pencil holder; mounted with one DP720 black pen.

Price \$12.00



(Illustrated) 43/4" x6" Red and Black Mottled Glass base having two pencil grooves; mounted with one DP747 Rosewood pen. Price \$12.50

> No. 44G7 Code SWASK

4" square Red and Black Mottled Glass base; mounted with one DP747 Rosewood pen. Price \$10.00

### No. 510G17 Code SWEYS

5''x 10'' Red and Black Mottled Glass base having two pencil grooves and pin scoop; mounted with two DP767 Rosewood pens, one at each end of base. Price \$30.00

### No. 510G27 Code SWEZT

Same as No. 510G17 except both pens are at left end of base. Price \$30.00

### No. 410G7-4 Code UBAST

4"x 10" Red and Black Mottled Glass base having two pencil grooves and pin scoop; mounted with one DP747 Rosewood pen. Price \$15.00

### No. 47GO7-4 Code UBANP

4¾"x 7½" oval Red and Black Mottled Glass base having two pencil grooves; mounted with one DP747 Rosewood pen. Price \$15.00

### No. 510G161 Code SWUCZ

5"x 10" Black and Gold Mottled Glass base having two pencil grooves and pin scoop; mounted with two DP761 Lignum Vitae pens. Price \$30.00

### No. 47GO141 Code TWOBT

434"x71½" oval Black and Gold Mottled Glass base having two pencil grooves; mounted with one DP741 Lignum Vitae pen. Price \$15.00

### No. 46G141 Code TWIRH

43/4"x 6" Black and Gold Mottled Glass base having two pencil grooves; mounted with one DP741 Lignum Vitae pen. Price \$12.50

### No. 44G141 Code SWOHD



pen. Price \$15.00

# No. 476NX89 Code SPOCNUBOYD

434"x 6" Pedrara Onyx base having one pencil groove; mounted with one DP767 Rosewood pen and one H457HD Rosewood desk pencil on double swivel.

Price \$21.00

# having one one DP767 S7HD Rose-swivel.

### Double Swivel

Optional on all 4"x 4" square, 434"x 6" rectangular and 434"x 7½" oval desk sets, using present symbol number and adding suffix "88" and adding "UBOVZ" to present code when two pens of the kind now furnished with standard base are wanted, and adding suffix "89" and "UBOYD" when standard pen together with a desk pencil to match is wanted. Price is same as for standard desk set plus price of extra pen or pencil and humidor specified. No extra charge for double swivel. The double swivel is not sold separately.

### No. 3727 Code SNUNZ

A pressed steel base  $3\frac{1}{2}$ " in diameter, antique bronze French finish; mounted with one DP829 pen—an oversize Walnut pen with No.2 nib.



No. 4L29 Code SUOKT

A convex metal base 4" in diameter covered with embossed brown steerhide; mounted with one DP829 pen—an oversize Walnut pen with No. 2 nib. Price \$7.50

# WAHL Emeralite Desk Set Lamps

Standard Emeralite Lamps can be fitted with Wahl Desk Sets in place of glass ink wells and make most attractive and practical desk fixtures that do double duty.

In ordering, both the symbol number of the lamp and the symbol number of the desk set must be given.



The lamp illustrated above is Emeralite Lamp No. 8734E, finished in statuary bronze; height 18", base 7"x7½"; fitted with two Pedrara Onyx bases; 2½" square, mounted with DP767 Rosewood pens. In ordering, specify:

1—8734E (Code SMOLK) Emeralite Lamp \$14.50

2—25NX6 (Code SMIVS) @ \$12.00 \$24.00

Established retail price \$35.00 (On Pacific Coast \$40.00)

Can also be had with two Portoro Marble bases with DP760 black pens.

1-8734E (Code SMOLK) Emeralite Lamp \$14.50

2-25M6(Code SMIRN) @ \$12.00 \$24.00

Established retail price \$35.00 (On Pacific Coast \$40.00)



The lamp illustrated above is Emeralite Lamp No. 8734½E, finished in statuary bronze; height 18", base 7"x7½"; fitted with one Portoro Marble base, 2½" square, mounted with DP760 black pen.

In ordering specify:

 $1{-}8734\frac{1}{2}E~(\text{Code SMOHG})~\text{Emeralite Lamp}\\ \$14.50$ 

1—25M6 (Code SMIRN) \$12.00

Established retail price \$25.00 (On Pacific Coast \$30.00)

If Onyx base is desired, specify:

 $1-8734\frac{1}{2}E$  (Code SMOHG) Emeralite Lamp \$14.50

1-25NX6 (Code SMIVS)

\$12.00

If extra fittings are desired, order:
No. LF1 (Code SMOFD) \$0.50
Established retail price \$25.00
(On Pacific Coast \$30.00)

# THE NEW WAHL-EVERSHARP \$5 PEN AND PENCIL TO MATCH

This new line of Wahl Pens and Eversharp pencils has been scientifically designed to meet the latest trends of public demand. These pens and pencils are easily sold because they are the biggest values to be found today—values that are outstanding and are readily seen and recognized.

### WAHL-EVERSHARP PENS

The outstanding features of these new Wahl Pens are:

- Price—Seventy-two per cent of the money now being spent for fountain pens, is spent for pens retailing at \$5.00 and less. Therefore, our price of \$5.00 on a pen of such great value is helping to "step up" the price of fountain pens to the maximum that the great majority of pen users will pay, likewise increasing dealer profits.
- Size—Thorough investigation indicates that a pen of .505 diameter (approximately one-half inch) will fit more hands and be more often preferred to other diameters. That is the size we have made this new \$5.00 pen. It is big in appearance, but not too big for comfort. It is the largest standard make of pen retailing for \$5.00 on the market today.
- Color—People are "eye-minded". They like what pleases the eye. For that reason we have made this new \$5.00 pen in the seven colors that have been found to be most popular. Dealers with the Wahl line can satisfy every customer because "Wahl makes them all."
- Style—There are three styles of pens that will satisfy all needs and desires—long, with clip for men; short, with ring for ladies; and short, with clip cap.
- Construction—These new pens are of the best quality Wahl workmanship throughout. They have unbreakable barrels which are attractively ornamented. They have the largest ink capacity. They are free-flowing and have the self-starting Wahl comb feed.
- Nibs—These pens are equipped, at no extra charge, with the famous Wahl signature nibs, a nib that is sturdy yet flexible enough to start writing instantly and maintain a continuous flow. These nibs are standard unless otherwise specified. There are thirteen other styles of nibs, from the finest flexible, to the broadest "stick 'em in the floor" manifold, that can be had when specified.
- Guarantee—These pens and pencils are backed by a broad, unconditional guarantee, equal or superior to the guarantee of any other pen, regardless of price.

## **NEW EVERSHARPS**

Eversharps have so long been recognized as the standard of mechanical pencil values that little need be said about these new pencils, except their appearance. They are of standard Wahl quality and equipped with the famous perfected Eversharp mechanism.

In outward appearance they have changed. Instead of the embossed gold cap, the caps are made of the same material as the barrels and are straight and of the same diameter as the barrel. These new caps overcome the objections of many who think there is too much gold on pencils. They also make the pencil look slender, although the barrels are oversize.

Note the narrow gold bands that tastefully ornament the barrels and caps. Also note the roller clip—the same clip that has been so popular on Wahl Pens.





### NEW \$5 PENS

Equipped with Wahl Signature Nib unless otherwise specified

List Price	Tel. Word
\$5.00	SPUNB
5.00	STALZ
5.00	STAFT
3.50	TOEXY
	\$5.00 5.00 5.00

Coral Pyroxalin barrel, highly polished; yellow gold-filled roller clip, filling lever and bands; No. 4 nib. Coral Pyroxalin barrel, highly polished; yellow gold-filled clip cap, filling lever and bands; No. 4 nib. Coral Pyroxalin barrel, highly polished; yellow gold-filled ring, filling lever and bands; No. 4 nib. Short Coral Pyroxalin barrel, highly polished; yellow gold-filled ring, filling lever and bands; No. 2 nib.

### COMBINATION SETS

Packed in attractive gift boxes, the pens illustrated above make attractive sets when combined with pencils as follows—

84PR with K40C 64PRC with K40C \$8.50 the set 8.50 the set 64PRW with K40CSW \$8.50 the set 62PRW with K40CSW 7.00 the set





### NEW \$5 PENS

Equipped with Wahl Signature Nib unless otherwise specified

	v. n.	m 1 m 1	Equipped with Wall Digitative 3 (10 amess otherwise specified
Number .	List Price		P. LDL D. C. L. LLCLL 12. L. U LLCU. L. U CHina Lange of bonds. No. 4 oils
84PB	\$5.00	Spurd	Royal Blue Pyroxalin barrel, highly polished; yellow gold-filled roller clip, filling lever and bands; No. 4 nib.
64PBC	5.00	STANC	Royal Blue Pyroxalin barrel, highly polished; yellow gold-filled clip cap, filling lever, and bands; No. 4 nib.
64PBW	5.00	STAMB	Royal Blue Pyroxalin barrel, highly polished; yellow gold-filled ring, filling lever and bands; No. 4 nib.
62PBW	3.50	Toers	Short Royal Blue Pyroxalin barrel, highly polished; yellow gold-filled ring, filling lever and bands; No. 2 nib.

### COMBINATION SETS

Packed in attractive gift boxes, the pens illustrated above make attractive sets when combined with pencils as follows—

84PB with K40B \$8.50 the set 64PBW with K40BSW \$8.50 the set 62PBW with K40BSW 7.00 the set





### NEW STYLE RUBBER BARREL PENCILS

Oversize Barrels with Straight Caps made of same material as Barrels Each Pencil has Eraser under Cap and Leads in Magazine

Number K46R	List Price \$3.50	Tel. Word TEAXY
K46RSW	3.50	THABS
K46B	3.50	Теосн
K46BSW	3.50	Тнаст
K40RD K40RDSW	3.50 3.50	Теоғк Тнану

Long red rubber barrel with engine turned Grecian Border design; yellow gold-filled roller clip and bands; uses standard thin lead.

Short red rubber barrel with engine turned Grecian Border design; yellow gold-filled ring and bands; uses standard thin lead.

thin lead.

Long black rubber barrel with engine turned Grecian Border design; yellow gold-filled roller clip and bands; uses

standard thin lead. Short black rubber barrel with engine turned Grecian Border design; yellow gold-filled ring and bands; uses standard thin lead.

Long Rosewood rubber barrel, highly polished; yellow gold-filled roller clip and bands; uses standard thin lead. Short Rosewood rubber barrel, highly polished; yellow gold-filled ring and bands; uses standard thin lead.

### COMBINATION SETS

Packed in attractive gift boxes, the pencils illustrated above make attractive sets when combined with pens as follows—

K46R with 846RRC \$8.50 the set K46RSW with 646RSW 8.50 the set K46B with 846AZRC 8.50 the set K46BSW with 646AZW \$8.50 the set K40RD with 847RC 8.50 the set K40RDSW with 647W 8.50 the set





### NEW STYLE PYROXALIN BARREL PENCILS

Oversize Barrels with Straight Caps made of same material as Barrels Each Pencil has Eraser under Cap and Leads in Magazine

Number	List Price	Tel. Word
K40G	\$3.50	TEOZF
K40GSW	3.50	THEGY
K40C	3.50	TEONT
K40CSW	3.50	Тневт
K40B	3.50	TEOMS
K 40BSW	3 50	THANN

Long Jade Green barrel, highly polished; yellow gold-filled roller clip and bands; uses standard thin lead. Short Jade Green barrel, highly polished; yellow gold-filled ring and bands; uses standard thin lead. Long Coral Red barrel, highly polished; yellow gold-filled roller clip and bands; uses standard thin lead. Short Coral Red barrel, highly polished; yellow gold-filled ring and bands; uses standard thin lead. Long Royal Blue barrel, highly polished; yellow gold-filled roller clip and bands; uses standard thin lead. Short Royal Blue barrel, highly polished; yellow gold-filled ring and bands; uses standard thin lead.

### COMBINATION SETS

Packed in attractive gift boxes, the pencils illustrated above make attractive sets when combined with pens as follows—

 K40G
 with 84PG
 \$8.50 the set
 K40CSW with 64PRW
 \$8.50 the set
 K40CSW with 64PRW
 \$8.50 the set
 K40BW with 84PB
 \$8.50 the set
 K40BW with 64PBW
 \$8.50 the set





### JADE GREEN PENS

Barrels of Highly Polished Pyroxalin, attractively ornamented

Number	List Price	Tel. Word
760GRC	\$7.00	SNAHN
640GASC	5.00	SMOZY
640GAZW	5.00	SMOTS
84PG	5.00	SPULY

Oversize barrel; yellow gold-filled roller clip, bands and filling lever; No. 6 nib. Standard size barrel; yellow gold-filled clip cap, bands and filling lever; No. 4 nib. Standard size barrel; yellow gold-filled ring, bands and filling lever; No. 4 nib. Standard size barrel; yellow gold-filled roller clip, filling lever and bands; No. 4 nib.

### COMBINATION SETS





#### JADE GREEN PENS

Barrels of Highly Polished Pyroxalin, attractively ornamented

 Number
 List Price
 Tel. Word

 720GRC
 \$3.50
 SHULZ

 620GASC
 3.50
 SNAMT

 620GAZW
 3.50
 SHUMB

 520GAZW
 3.50
 SMORP

Long barrel with yellow gold-filled clip, bands, and filling lever; No. 2 nib. Short barrel with yellow gold-filled clip cap, bands and filling lever; No. 2 nib. Short barrel with yellow gold-filled ring, bands, and filling lever; No. 2 nib. Small, ladies' size barrel with yellow gold-filled ring, bands and filling lever; No. 2 nib.

# COMBINATION SETS



# JADE GREEN PENCILS

Barrels of Highly Polished Pyroxalin Each Pencil has Eraser under Cap and Leads in Magazine

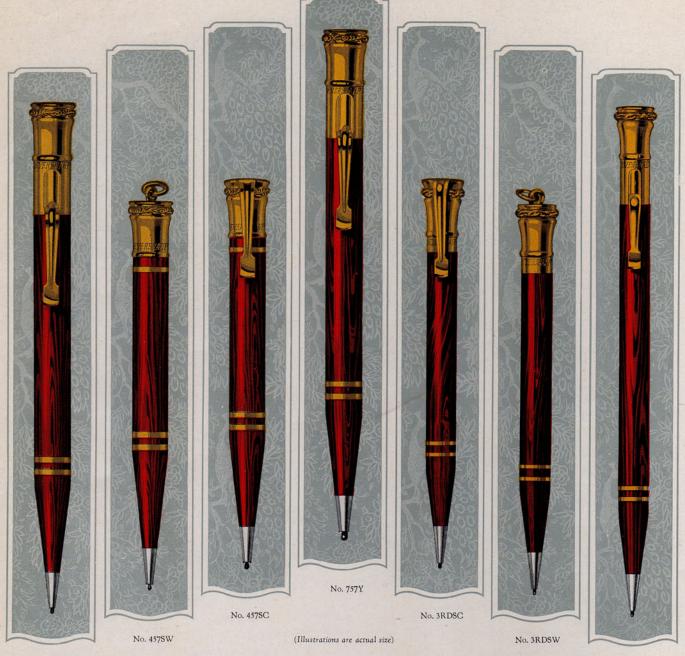
Number 450GY 450GSW 450GSC 3GSC 3GSW 3G	List Price \$3.50 3.50 3.50 2.50 2.50 2.50	Tel. Word SHUDS SHUFT STEKZ SNINX SNIKT SNIHR	Long oversize barrel; with yellow gold-filled cap, pocket clip, and bands; uses standard thin lead. Short oversize barrel; with yellow gold-filled cap, ring and bands; uses standard thin lead. Short oversize barrel; with yellow gold-filled clip cap, and bands; uses standard thin lead. Short standard diameter barrel; with yellow gold-filled clip cap, and bands; uses standard thin lead Short standard diameter barrel; with yellow gold-filled cap, ring and bands; uses standard thin lead Long standard diameter barrel; with yellow gold-filled cap, clip and bands; uses standard thin lead.
3G	2.50	SNIHR	Long standard diameter barrel; with yellow gold-filled cap, clip and bands; uses standard thur lead.

#### COMBINATION SETS

Packed in attractive gift boxes, the pencils above make attractive sets when combined with pens as follows—

450GY with 760GRC \$10.50 the set 3GSC with 620GASC \$6.00 the set 450GSW with 640GAZW 8.50 the set 3GSW with 620GAZW 6.00 the set 6.00 the set 3GSW with 720GRC 6.00 the set





No. 457Y

No. 3RD

# ROSEWOOD HARD RUBBER BARREL PENCILS

Highly Polished Barrels Each pencil has Eraser under cap and Leads in Magazine

Number 457Y	List Price \$3.00	Tel. Word Siufk	Long oversize barrel; with yellow gold-filled cap, pocket clip, and bands; uses standard thin lead.
457SW	3.00	SIUNT	Short oversize barrel; with yellow gold-filled cap, ring, and bands; uses standard thin lead.
457SC	3.00	SKAHG	Short oversize barrel; with yellow gold-filled clip cap, and bands; uses standard thin lead.
757Y	3.00	SKARP	Long oversize barrel; with yellow gold-filled cap, pocket clip, and bands; uses .075 lead.
3RDSC	2.00	SKALK	Short standard diameter barrel; with yellow gold-filled clip cap, and bands; uses standard thin lead.
3RDSW	2.00	Siuvz	Short standard diameter barrel; with yellow gold-filled cap, ring, and bands; uses standard thin lead.
3RD	2.00	Siuhm	Long standard diameter barrel; with yellow gold-filled cap, pocket clip, and bands; uses standard thin lead.

#### COMBINATION SETS

Packed in attractive gift boxes, the pencils illustrated above make attractive sets when combined with pens as follows—

0,					
457SW	with 767RC with 647W	\$10.00 the set 8.00 the set	3RDSW	with 627ASC with 627AZW	\$5.00 the set 5.00 the set
457SC	with 647SC	8.00 the set	3RD	with 727RC	5.00 the set





# ROSEWOOD RUBBER PENS

#### Highly Polished Barrels

Number 767RC	List Price \$7.00	Tel. Word Siozp	Oversize barrel; vellow gold-filled roller clip, bands, and filling lever; No. 6 nib.
647SC	5.00	Siogk	Standard size barrel; yellow gold-filled clip cap, bands, and filling lever; No. 4 nib.
647W	5.00	Sioxb	Standard size barrel; yellow gold-filled ring, bands, and filling lever; No. 4 nib.
847RC	5.00	SPOLX	Standard size barrel; yellow gold-filled roller clip, filling lever, bands, and tasse; No. 4 nib.

# COMBINATION SETS

Packed in attractive gift boxes, the pens illustrated above make attractive sets when combined with pencils as follows—

767RC with 457Y 647SC with 457SC

\$10.00 the set 8.00 the set 647W with 4578W 847RC with K40RD

\$8.00 the set





#### ROSEWOOD RUBBER PENS

Highly Polished Barrels

Number	List Price	Tel. Word	
727RC	\$3.00	Sions	Rosewood rubber barrel; yellow gold-filled roller clip, bands, and filling lever; No. 2 nib.
627ASC	3.00	SIOPT	Rosewood rubber barrel; yellow gold-filled clip cap, bands, and filling lever; No. 2 nib.
627AZW	3.00	SIOHL	Rosewood rubber barrel; yellow gold-filled ring, bands, and filling lever; No. 2 nib.
527AZW	3.00	Shuym	Small, ladies' size barrel; yellow gold-filled ring, bands, and filling lever; No. 2 nib.

# COMBINATION SETS

Packed in attractive gift boxes, the pens illustrated above make attractive sets when combined with pencils as follows— \$5.00 the set 5.00 the set

627AZW with 3RDSW 527AZW with 3RDSW





# RED RUBBER PENS

Grecian Border design engine-turned on barrels

Number	List Price	Tel. Word
766RRC	\$7.00	Ryork
646RSC	5.00	RYUHC
646RSW	5.00	Ryujd
846RRC	5.00	SPOMY

Oversize barrel; yellow gold-filled roller clip, bands, and filling lever; No. 6 nib. Standard size barrel; yellow gold-filled clip cap, bands, and filling lever; No. 4 nib. Standard size barrel; yellow gold-filled ring, bands, and filling lever; No. 4 nib. Standard size barrel; yellow gold-filled roller clip, filling lever, bands and tasse; No. 4 nib.

#### COMBINATION SETS

Packed in attractive gift boxes, the pens illustrated above make attractive sets when combined with pencils as follows—

766RRC with 456RY \$10.00 the set 8.00 the set

646RSW with 456RSW \$8.00 the set 846RRC with K46R 8.50 the set





No. 726RRC

#### RED RUBBER PENS

Grecian Border design engine-turned on barrels

Number 726RRC 626RASC 626RAZW 526RAZW List Price \$3.00 Tel. Word SAURX 3.00 SCAVH 3.00 SAUTZ 3.00 SCAZM

Red rubber barrel; yellow gold-filled roller clip, bands, and filling lever; No. 2 nib. Red rubber barrel; yellow gold-filled clip cap, bands, and filling lever; No. 2 nib. Red rubber barrel; yellow gold-filled ring, bands and filling lever; No. 2 nib. Small, ladies' size barrel; yellow gold-filled ring, bands, and filling lever; No. 2 nib.

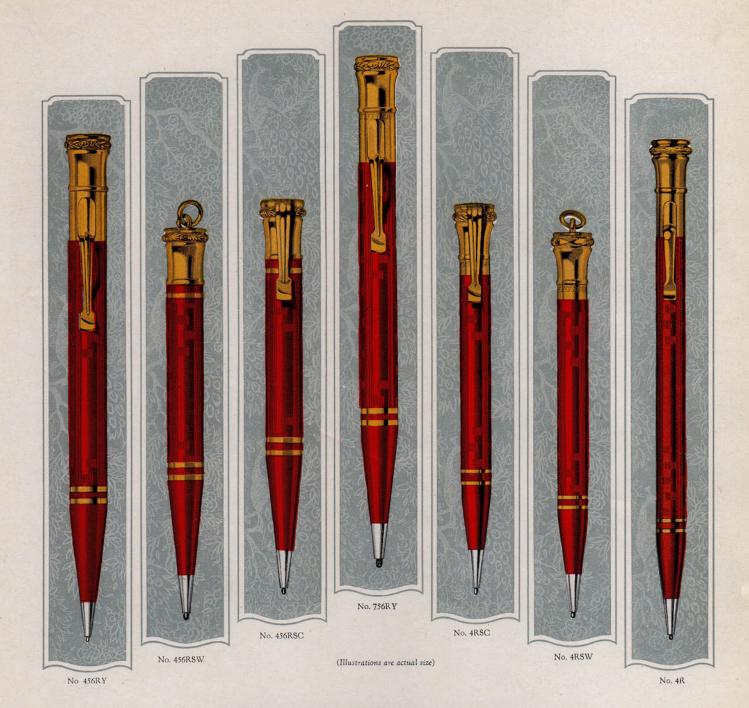
#### COMBINATION SETS

Packed in attractive gift boxes, the pens illustrated above make attractive sets when combined with pencils as follows—

726RRC with 4R 626RASC with 4RSC

626RAZW with 4RSW 526RAZW with 4RSW





# RED HARD RUBBER BARREL PENCILS

Grecian Border design engine-turned on barrel Each pencil has Eraser under cap and Leads in Magazine

Number 456RY	List Price \$3.00	Tel. Word Scoyp	Long oversize barrel; with yellow gold-filled cap, pocket clip, and bands; uses standard thin lead.
456RSW	3.00	SAEMP	Short oversize barrel; with yellow gold-filled cap, ring and bands; uses standard thin lead.
456RSC	3.00	Scics	Short oversize barrel; with yellow gold-filled clip cap, and bands; uses standard thin lead.
756RY	3.00	SNAYF	Long oversize barrel; with yellow gold-filled cap, pocket clip, and bands; uses .075 lead.
4RSC	- 2.00	SAOJN	Short standard diameter barrel; with yellow gold-filled clip cap, and bands; uses standard thin lead.
4RSW	2.00	SAOFK	Short standard diameter barrel; with yellow gold-filled cap, ring, and bands; uses standard thin lead.
4R	2.00	SAOCH	Long standard diameter barrel; with yellow gold-filled cap, pocket clip, and bands; uses standard thin lead.

#### COMBINATION SETS

Packed in attractive gift boxes, the pencils illustrated above make attractive sets when combined with pens as follows—

 456RY
 with 766RRC
 \$10.00 the set
 4RSC
 with 626RASC
 \$5.00 the set

 456RSW
 with 646RSW
 8.00 the set
 4RSW
 with 626RAZW
 5.00 the set

 456RSC
 with 646RSC
 8.00 the set
 4RSW
 with 726RRC
 5.00 the set

 456RSC
 with 646RSC
 8.00 the set
 4R
 with 726RRC
 5.00 the set





No. 456BY

#### No. 4

#### BLACK HARD RUBBER BARREL PENCILS

Grecian Border design engine-turned on barrel Each pencil has Eraser under cap and Leads in Magazine

Number 456BY	List Price \$3.00	Tel. Word SNELT	Long oversize barrel; with yellow gold-filled cap, pocket clip, and bands; uses standard thin lead.
456BSW	3.00	SAIBF	Short oversize barrel; with yellow gold-filled cap, ring, and bands; uses standard thin lead.
456BSC	3.00	SCIDT	Short oversize barrel; with yellow gold-filled clip cap, and bands; uses standard thin lead.
756BY	3.00	SNERY	Long oversize barrel; with yellow gold-filled cap, pocket clip, and bands; uses .075 lead.
4SC	2.00	SOEPT	Short standard diameter barrel; with yellow gold-filled clip cap, and bands; uses standard thin lead.
4SW	2.00	RAEHN	Short standard diameter barrel; with yellow gold-filled cap, ring, and bands; uses standard thin lead.
4	2.00	RAALP	Long standard diameter barrel; with yellow gold-filled cap, clip, and bands; uses standard thin lead.

#### COMBINATION SETS

Packed in attractive gift boxes, the pencils illustrated above make attractive sets when combined with pens as follows—

456BY with 766AZRC 456BSW with 646AZW 456BSC with 646ASC

\$5.00 the set 5.00 the set 5.00 the set





# BLACK RUBBER PENS

Grecian Border Design engine-turned on barrels

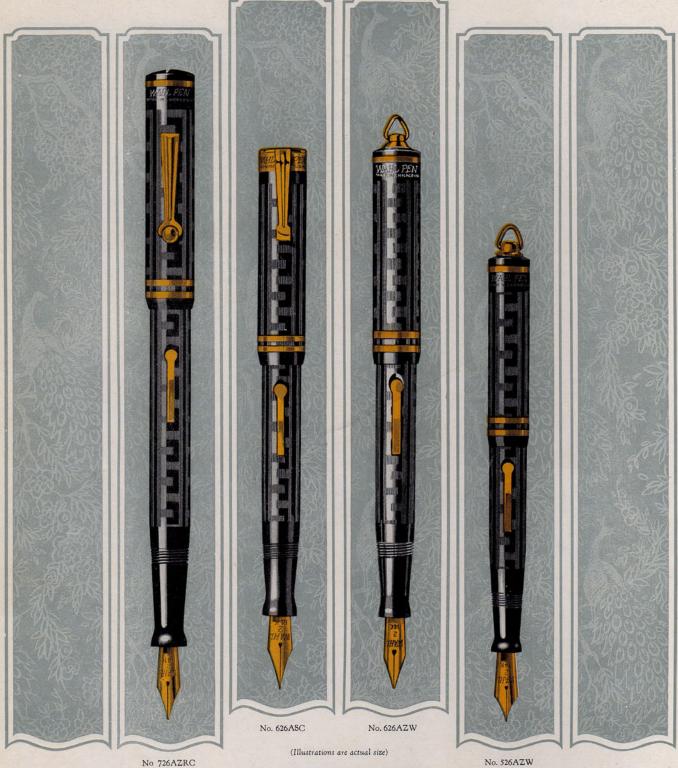
Number	List Price	Tel. Word	Oversize barrel; yellow gold-filled roller clip, bands, and filling lever; No. 6 nib. Standard size barrel; yellow gold-filled clip cap, bands, and filling lever; No. 4 nib. Standard size barrel; yellow gold-filled roller clip, filling lever; No. 4 nib. Standard size barrel; yellow gold-filled roller clip, filling lever, bands and tasse; No. 4 nib.
766AZRC	\$7.00	PAAVV	
646ASC	5.00	SAANP	
646AZW	5.00	SAALM	
846AZRC	5.00	SPOHT	Standard size barrel; yellow gold-filled roller clip, filling lever, bands and tasse; No. 4 nib.

#### COMBINATION SETS

Packed in attractive gift boxes, the pens illustrated above make attractive sets when combined with pencils as follows—

766AZRC with 456BY \$10.00 the set 646AZW with 456BSW \$8.00 the set 846AZRC with K46B \$8.50 the set





# BLACK RUBBER PENS

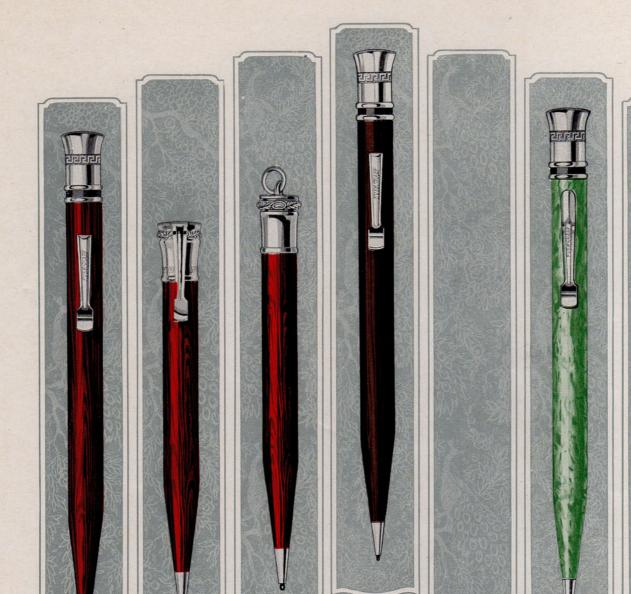
Grecian Border design engine-turned on barrels

Number 726AZRC	List Price \$3.00	Tel. Word PAAPP	Black rubber barrel; yellow gold-filled clip, bands, and filling lever; No. 2 nib.
626ASC	3.00	SAAST	Black rubber barrel; yellow gold-filled clip cap, bands, and filling lever; No. 2 nib.
626AZW	3.00	RACUX	Black rubber barrel; yellow gold-filled ring, bands, and filling lever; No. 2 nib.
526AZW	3.00	PADUV	Small, ladies' size barrel; yellow gold-filled ring, bands, and filling lever; No. 2 nib

# COMBINATION SETS

Packed in attractive gift boxes, the pens illustrated above make attractive sets when combined with pencils as follows—

726AZRC with 4 626ASC with 4SC \$5.00 the set 5.00 the set 626AZW with 4SW 526AZW with 4SW \$5.00 the set 5.00 the set



ROSEWOOD HARD RUBBER BARREL PENCILS
Highly Polished Barrels

(Illustrations are actual size

No. 459

No. J451G

Each pencil has Eraser under cap and Leads in Magazine

Number	List Price	Tel. Word	
458W	\$1.00	Тнонс	Long oversize barrel; with nickel cap and pocket clip; uses .046 lead.
458WSC	1.00	SOAHK	Short oversize barrel; with nickel clip cap; uses .046 lead.
458WSW	1.00	THEWN	Short oversize barrel; with nickel cap and ring; uses .046 lead.
758W	1.00	SOALN	(Not illustrated) Long oversize barrel; with nickel cap and pocket clip; like No. 458W, except uses .075 lead.

#### WALNUT HARD RUBBER BARREL PENCIL

Highly Polished Barrel

Each pencil has Eraser under cap and Leads in Magazine

459 \$1.00 Thorz Large oversize barrel; with nickel cap and pocket clip; uses .046 lead.

No. 458WSW

No. 458WSC

### JADE GREEN PENCIL

Barrels of Green Enamel

Each pencil has Eraser under cap and Leads in Magazine
Long oversize barrel; with nickel cap and pocket clip; uses .046 lead.

J451G

\$1.00

THODY

No. 458W





# RED HARD RUBBER BARREL PENCILS

Highly Polished Barrels

Each pencil has Eraser under cap and Leads in Magazine

Number	List Price	Tel. Word	
458R	\$1.00	RHEXR	Long oversize barrel; with nickel cap and pocket clip; uses .046 lead.
458RSC	1.00	Soezd	Short oversize barrel; with nickel clip cap; uses .046 lead.
458RSW	1.00	Тненг	Short oversize barrel; with nickel cap and ring; uses .046 lead.
758R	1.00	RHOCY	Long oversize barrel; with nickel cap and pocket clip; uses .075 lead.

# BLACK HARD RUBBER BARREL PENCILS

Highly Polished Barrels

Each pencil has Eraser under cap and Leads in Magazine

458BSC 1.00 Soifk Short oversize barrel; with nickel clip cap; uses .046 lead. 458B 1.00 Rheyn Long oversize barrel; with nickel cap and pocket clip; uses .046 le	
458B 1.00 Rhevn Long oversize barrel; with nickel cap and pocket clip; uses .046 le	
	id.
758B 1.00 Rhism Long oversize barrel; with nickel cap and pocket clip; uses .075 les	d.



#### ENAMELED AND BAKELITE BARREL PENCILS

Number 151C	List Price \$ .50	Tel. Word EAKCR
151SW	.50	EARGH
159C	.50	Ryizs
101	1.00	EAHBR
153C	.50	EALSK

Enameled barrel pencil, long with pocket clip; made in red (illustrated), black, or blue barrels; uses .046 lead, extra

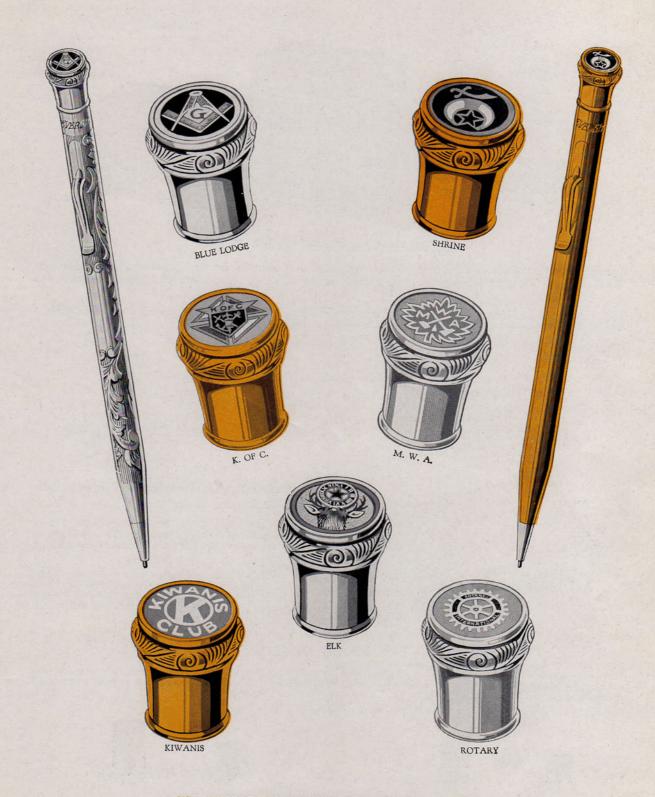
leads in magazine.

Enameled barrel pencil, short with bail ring, made in blue (illustrated) or red barrels; uses .046 leads, extra leads in

Enameled pencil, same as 151C but with octagon-shaped barrel; made in red (illustrated) or blue barrels.

Enameled checking pencil, long with nickel cap and clip, made with green (illustrated), red, blue, yellow and black barrel; no eraser under cap; a box of checking leads furnished with each pencil—leads same color as barrel.

Bakelite, octagon-shaped barrel, long with pocket clip; made in mottled (illustrated) or red barrel; uses .046 lead, extra leads in morrains. leads in magazine.



#### EVERSHARP ENAMELED EMBLEM CAPS

The emblems shown above are beautifully enameled in full colors on the top of Eversharp pencil caps.

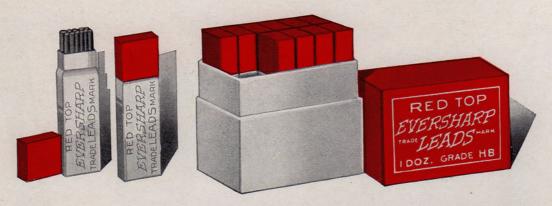
Orders for silver plated, sterling silver, and gold-filled Eversharps bearing caps with the emblem of any of the following organizations can be furnished from stock:

BLUE LODGE

K. of C. M. W. A. ELK KIWANIS

ROTARY

Complete information regarding special emblem caps for other organizations, schools, or with trade-marks, furnished upon request.

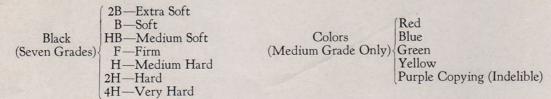


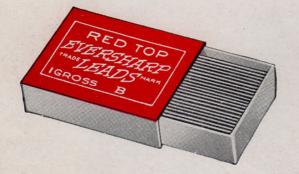
#### RED TOP EVERSHARP THIN LEADS

Red Top Eversharp Leads are made of the finest grades of domestic and imported graphites, clays and waxes. They are made in our own complete plant—strong, smooth-writing, and uniform year after year both as to grade and color.

The diameter of Red Top Eversharp Leads is accurately maintained to fit the patented rifled tips of Eversharp pencils. For perfect writing satisfaction, only Eversharp Leads should be used.

Made in the following grades and colors (standard Eversharp thin diameter):





# Eversharp Leads are packed in Red Top containers as follows:

18 sticks of black lead, any grade, in metal tube. 12 sticks of colored lead in metal tube of same color. List Price, 15 cents per tube, minimum order, 12 tubes of one grade or color.

144 sticks of lead of one grade or color in sliding cardboard box, for office use (illustrated at left). List Price, Black Lead 75 cents per box; Red, Blue, Green, Yellow and Purple Copying (Indelible), \$1.50 per box. Minimum order 1 box.

#### **EVERSHARP ERASERS**

Every Eversharp eraser can be easily replaced when worn out with a new one. They are made of firm, smooth, red rubber, and have excellent erasing qualities. Below are shown the four sizes and styles of Eversharp erasers, and a brief explanation to indicate with which Eversharp pencils they are used. When ordering extra erasers be sure to specify the styles wanted.

Packed 6 in a box, except the SJ and LJ, which are 4 in a box. List Price 10 cents per box.





REG—Mounted eraser for use with all regular diameter precious-metal, rubber-barrel Eversharps, enameled-barrel pencils with a double magazine and the new Oversize models with straight caps.

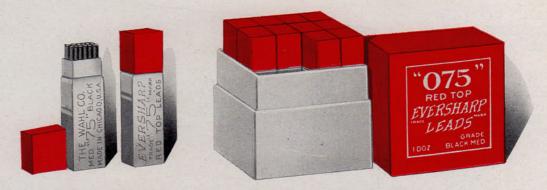
**BM**—Mounted eraser for use with bakelite-barrel Eversharps having the eraser shell open at both ends. Also used with the enameled barrel pencils.





SJ—Short, mounted Jumbo eraser for use with \$3.00 and \$3.50 oversize Eversharps having a metal cap to conceal eraser.

LJ—Long, mounted Jumbo eraser for use with \$1.00 oversize Eversharps.



#### RED TOP EVERSHARP THICK WRITING LEADS

A new departure in lead making is marked by the addition of these medium-thick writing leads for use in Eversharp pencils. They are made especially for those who like to write with a heavy line, and who prefer a lead that can be used for checking and manifolding, as well as for continuous writing purposes. They are .075 of an inch in diameter, as compared with the .046 of an inch in diameter of the standard thin leads.

Only the finest materials are used in the manufacture of these leads. They are carefully calibrated to a constant diameter, and are of the same high quality in strength, smoothness, and uniformity of grade and color as the regular line of thin diameter Eversharp leads. Made in the following grades and colors:

BLACK

(Graphite) Medium Soft COLORS

(Medium Grade only)

Red Blue Green

Yellow Purple Copying (Indelible)

Packed eight sticks of one grade or color in Red Top metal tube. For easy identification, tubes correspond in color with the leads List price 15 cents per tube. Minimum order twelve tubes of one grade or color, packed in carton.



#### **EVERSHARP CHECKING LEADS**

Eversharp Checking Leads are made for use in the Eversharp Checking and "Executive" pencils. These leads are .120 of an inch in diameter, and are especially adapted to heavy checking work, or marking on rough surfaces.

Eversharp Checking Leads are furnished in two grades: No. 1 (medium soft), and No. 2 (extra soft). The No. 2 grade writes well on glass, china, and other smooth or glazed surfaces. Both grades are made in the following colors:

Red Blue Green Yellow Black

Purple copying (indelible) checking leads, which write black and copy purple, can be furnished in the No. 1 grade (medium soft) only. Eversharp Checking Leads are packed six of one grade or color in cardboard box as shown above.

One box of checking leads included free with each Checking or "Executive" pencil. Black checking leads are always furnished unless otherwise ordered.

List Price 15 cents. Minimum order, 6 boxes of assorted grades and colors.

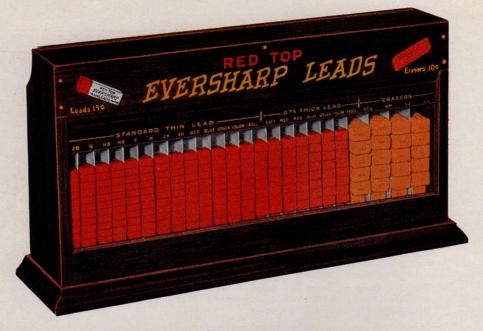
#### EVERSHARP RED TOP LEAD ASSORTMENT No. 100

Large size assortment. Contents:

12 Tubes each, grades 2B, B, HB, F, H, 2H, 4H, Red, Blue, Green, Yellow and Purple .046 diameter Lead; and 9 Tubes each, grades Black soft, Black medium, Red, Blue, Green, Yellow and Purple .075 diameter Lead. Also 4 boxes each Regular, LJ, BM, and SJ Erasers.

Display stand shown at right furnished with this assortment.

List Price \$32.65.



#### EVERSHARP LEAD COUNTER DISPLAY ASSORTMENTS

Increased sales of Eversharp Leads follow wherever they are displayed in these handsome counter display stands. The stands are a constant reminder to your customers, and serve as an invitation to them to reload their Eversharps. Every store can profit by the use of one or more of these busy silent salesman placed in prominent locations.

Eversharp Lead counter display stands are very substantially built, beautifully colored, and will remain attractive for years. They can be refilled easily when the assortment of leads needs replenishing.

These lead stands are made in two sizes, and are furnished only with standard assortments of Eversharp Leads as listed opposite each stand.

### EVERSHARP RED TOP LEAD ASSORTMENT No. 10

Small assortment. Contents:

12 Tubes each, grades HB, F, B, and 2B Lead; and 6 tubes each Purple, Red, Blue, and Green Lead. Also 3 boxes each Regular, LJ, BM, and SJ Erasers.

Display stand shown at right furnished with this assortment.

List Price \$12.00.

# EVERSHARP RED TOP LEAD ASSORTMENT No. 11

Small assortment. Contents:

12 tubes each, grades 2B, B, HB, and F Lead; 6 boxes each Regular, LJ, BM, and SJ Erasers.

Display stand shown at right furnished with this assortment.

List Price \$9.60.





# **EVERSHARP UTILITY UNIT**

THE Eversharp Utility Unit is an attractive package originated and designed to provide a greater number of people with Eversharp pencils for use in offices, schools and homes.

The Unit is made up of—

1 special enameled Eversharp, value	 	. \$ .50
6 tubes Eversharp Red Top Lead tube, total 108 sticks), value		
6 Eversharp Erasers, value		
1 instruction sheet		
Total value		

The list price of \$1.00 for this package gives an unusual purchase, as the six tubes of Red Top Lead and six erasers alone are worth the price of the Unit, making the genuine 50c Eversharp included free.

This self-contained unit is enclosed in the neat and inviting package illustrated above in actual size. Just large enough to hold the pencil, leads and erasers. A permanent, strong box, which can be used to store the extra leads and erasers as long as they last.

This offer of free Eversharp pencils has a fine appeal to every office—large or small—and therein lies your opportunity to sell Utility Units by the dozen or by the gross. Many offices are now furnishing refill leads to their employes—here is a fine way to secure the pencil as well and do away with the annoyance and high cost of wooden pencils.

Most suitable is this Utility Unit for the student—it is a perfect piece of equipment for his requirements. Every student, whether in grade school, high school, or college, can easily pay for a Utility Unit out of the savings in wooden pencils in a very short time. With one of these Units he will have a genuine Eversharp, with years of service ahead of it, plus a year's supply of refill leads.

You can buy Red Top Leads in the Utility Unit in any one of the seven standard degrees of hardness. Only one grade of lead is packed in each individual unit, but cartons of a dozen units may be assorted if you prefer—(B or HB is the usual choice for general work, and HB will be shipped on orders not clearly specifying grade). The Eversharps are also provided with clip or without clip as preferred.

```
Symbol Asst. No. 4H151 — 4H Lead—Pencil WITHOUT clip Symbol Asst. No. 2H151 — 2H Lead—Pencil WITHOUT clip Symbol Asst. No. H151 — H Lead—Pencil WITHOUT clip Symbol Asst. No. H151 — HB Lead—Pencil WITHOUT clip Symbol Asst. No. F151 — F Lead—Pencil WITHOUT clip Symbol Asst. No. B151 — B Lead—Pencil WITHOUT clip Symbol Asst. No. 2B151 — 2B Lead—Pencil WITHOUT clip Symbol Asst. No. 4H151C—4H Lead—Pencil WITH clip Symbol Asst. No. 2H151C—2H Lead—Pencil WITH clip Symbol Asst. No. H151C— H Lead—Pencil WITH clip Symbol Asst. No. H151C—HB Lead—Pencil WITH clip Symbol Asst. No. F151C—F Lead—Pencil WITH clip Symbol Asst. No. B151C—B Lead—Pencil WITH clip Symbol Asst. No. B151C—B Lead—Pencil WITH clip Symbol Asst. No. B151C—B Lead—Pencil WITH clip Symbol Asst. No. 2B151C—2B Lead—Pencil WITH clip
```

Each Unit is packed in individual box—12 boxes to counter display carton.

List Price \$12.00 per dozen units. Minimum order 12 boxes (assorted grades if desired).

# THE WAHL WELL

The new and improved way to fill fountain pens



The Wahl Well is the first satisfactory device ever offered for filling modern fountain pens without soiling the hands. It is the result of many months of work to develop a convenient fountain pen filling device which would be easy to operate, preserve the quality of the ink, avoid sedimentation and evaporation, withdraw all the ink without tipping, and prevent pen point from coming in contact with the hard glass surface. It entirely eliminates the messiness which has always accompanied the filling of a fountain pen.

The Wahl Well holds six ounces of the best quality permanent blueblack fountain pen ink that it is possible to manufacture. It is simple to operate, and makes the filling of pens easier and more pleasant. The pen barrel is not immersed in the ink. Filling a pen in the old ink bottle was invariably a messy operation, and no one ever had a rag handy to dry the pen and fingers after performing the task.

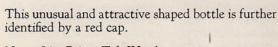
One will find real satisfaction in filling a pen the Wahl Well way.

#### **ADVANTAGES**

- 1. Keeps pen and fingers clean—the ink is drawn up into the inside of the pen—no ink is deposited on outside of barrel. The simplicity and ease in operating the Wahl Well to fill fountain pens this clean, neat way quickly wins the prospect to this new method and device.
- 2. Protects pen point—prevents point of pen touching hard glass bottom of bottle. This is a boon to the fountain pen and the satisfactory service required of it in use. Frequently the pen point is bent or forced out of proper position by stubbing it on the glass bottom in filling in the ordinary open-mouth ink bottle. This cannot occur in the Wahl Well.
- 3. Prevents waste—all ink can be withdrawn without tipping bottle. The patented stopper, with the rubber tube reaching down to the very bottom of the well, forms a hermetical seal, so that even though the cap is left off the bottle the ink will not spill if the bottle is tipped over.
- 4. Keeps ink clean and in good condition—stopper prevents dust and dirt getting into ink. No matter how long the bottle is in the desk, due to the patented stopper the ink is always clean. Evaporation cannot take place in the Wahl Well, and there is never any thick or dirty ink to fill up and clog the feed channels of your pen. With no thick and gummy ink to choke your pen, it is necessary to wash the pen with water much less frequently—and also good, clean ink insures greater length of life for the rubber ink sac of your pen.

Every person who has a desk set or an ordinary fountain pen should have a Wahl Well in his desk drawer, as it is the easiest and most convenient way to fill a fountain pen. Experience has shown that once a person has used the Wahl Well and become accustomed

to its many conveniences, he will never go back to the ordinary ink bottle.



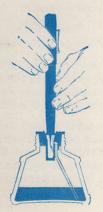
No. List Price Tel. Word

NK1 \$0.50 ea. SKINP 1 Wahl Well containing
6 oz. Blue-Black Ink.

6.00 dz.

Minimum order is one dozen bottles.

Each bottle is packed in a neat blue cardboard box with a red top. Twelve Wahl Wells are packed in a case.



# How the WAHL WELL Operates

With filling lever open, push the pen down into the rubber stopper snugly until the lower part of the barrel makes an air-tight fit, as demonstrated in illustration.

When the filling lever is released, the suction of the ink sac immediately draws the ink up through the rubber tube that extends to the lowest part of the bottle into the reservoir into which the pen point has been placed, and the ink is sucked on up into the barrel of the pen. After holding the pen in the stopper for ten seconds to allow it to draw a full charge of ink, it is removed and is ready to write instantly. There is no ink on the lower barrel section which must be wiped off, as it has not been in the ink.



WAHL WELL Carton

#### FITTING A PEN TO THE USER'S HAND

THE most important factor in the sale of a fountain pen is giving the customer O a pen that suits his style of handwriting. By spending a little more time on this one feature at the time of sale, at least one-half of all so-called fountain pen troubles could be eliminated. Frequently a customer will complain of a scratchy nib, or of one in which the ink flow is too slow or too fast, when the real difficulty is that the pen is not suited to that person's style of writing.

On more than any other one thing, fountain pen satisfaction depends upon the selection of the proper nib. A purchaser should be offered a fine, medium, broad, manifold, posting, oblique, stub, half stub, or Signature nib, with an even ink flow, according to the writing style of the individual.

Every Wahl dealer and his salespeople should familiarize themselves with the Wahl Pen nib styles shown on this and the following page. The use of this knowledge at the time of the sale will make satisfied customers and create confidence in the store and in the pen purchased. If the exact nib wanted is not in your store, do not substitute, but write to us, sending if possible, a steel pen that just suits the user, and we will match it with a Wahl Pen nib.

#### WAHL PEN NIBS

N THESE two pages are shown the many styles and sizes of Wahl 14K solid gold nibs. Among them are nibs to suit every style of handwriting. Wahl Pen nibs are generous in size, length, and gold content, and are heavily tipped with the highest grade of osmiridium—the hardest metal known. Each nib is pointed, ground, and smoothed by master craftsmen, and carefully tested by highly skilled inspectors before being passed as satisfactory for use in Wahl Pens. It is our firm belief that these nibs are in every respect the most nearly perfect nibs that are manufactured.















#### 000 FLEXIBLE NIBS Sizes 2 to 6

FLEXIBLE FINE FLEXIBLE MEDIUM FLEXIBLE BROAD No. 0 Medium

These nibs are long and flexible so as to yield under the slightest pressure and shade easily when desired. They are excellent for general use, and especially adapted to those who use little pressure, prefer shading, and desire a cushion effect of the nib. The fine, medium and broad models give the user a choice as to width of tip and consequent thickness of lines. The No. 0 is made with medium tip only.



Manifold Fine Bookkeeping Posting Stenographer

SIGNATURE SEMI-

FLEXIBLE FINE

SEMI-FLEXIBLE

SIGNATURE

SIGNATURE SEMI-FLEXIBLE

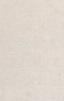
MEDIUM

BROAD



No. 2 Manifold Medium







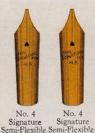
SIGNATURE SEMI-FLEXIBLE NIBS Sizes 2 to 6

The medium flexibility of these nibs, and their all-around writing qualities make them suitable to the average writer for correspondence and general use. They are distinctly Wahl creations, unduplicated by other manufacturers, and are adapted to more styles of handwriting than any other nib. They have a medium cushion effect and shade slightly under pressure. Offered in three models—fine, medium and broad—to suit the user's need.















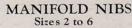






MANIFOLD FINE BOOKKEEPING POSTING STENOGRAPHER

MANIFOLD MEDIUM MANIFOLD BROAD



Posting Stenographer

Broad

These are long stiff nibs, indestructible and easy flowing. Due to very rigid construction they write a neat, unshaded line under light pressure and, at the same time, stand up under the heavy pressure in making carbon copies. For that reason they are well adapted for salesmen as well as stenographers, bookkeepers, posters, accountants and ledgermen. The latter generally use the No. 2 Manifold Fine, which is especially good for systems of short-hand requiring neat unshaded characters.





No. 6 Flexible







Broad





Medium



Broad





#### STUB NIBS Sizes 2 to 6

STUB HALF-STUB **OBLIQUE** 

The stub nib is short, broad, and more flexible than the Manifold. It is especially good for those who write back-handed or hold the pen between their index and middle finger. A bold and shaded character is obtained.

Fine

Bookkeeping Posting Stenographer

Half-stub is less broad than the stub, and is otherwise similar.

Oblique nib is ground off on either the right or left side of the tip so as to accommodate those who turn the pen on the side when writing. Specify right or left oblique when ordering.

#### HOW INDIVIDUAL EVERSHARPS AND WAHL PENS ARE PACKED

All regular size Eversharps listing from \$1.00 to \$3.00 are packed one pencil in an attractive white set-up box (see illustration below), or in a white folding box of similar appearance.



Checking and "Executive" pencils are packed individually in neat brown set-up boxes similar to the one illustrated at the left.

Enameled, and Bakelite-barrel pencils are packed one dozen of one color and style (or one dozen assorted in standard assortment) on counter display card, and loose in straw-board cartons for quantity sales. Dozens cannot be broken.

The new \$1.00 oversize pencils are packed on special counter display cards in lots of one dozen of one color, or one dozen in standard assortment, and loose in straw-board cartons for quantity sales.

Silver filled pens and all composition pens are packed one pen in a white set-up box, as shown at the right.

The miniature and midget miniature pencils are furnished in special gift boxes, shown below.





Gold filled and sterling Eversharps listing at \$3.00 and up (except solid gold) are enclosed in handsome satinand-velvet lined gift boxes, as shown at the left. The pencil illustrated is Eversharp No. 14.

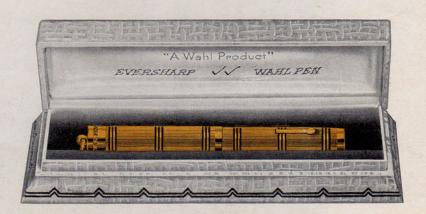
Gold-filled match thin pencils are packed one pencil in a special gift box with velvet pad.

Solid gold Eversharps are furnished in genuine leather, satin-and-velvet lined presentation boxes.

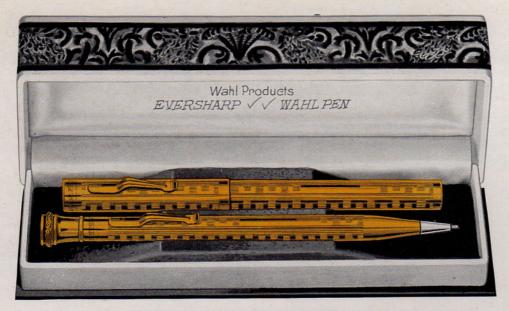
Gold filled and sterling Wahl Pens to retail at \$5.00 and up (except solid gold) are packed in beautiful satin-and-velvet lined gift boxes, as illustrated at the right. The Wahl Pen shown is No. X7132.

Miniature pens are packed in the same style gift box as at the right, but in a smaller size.

Wahl Pens of solid gold are shipped in genuine leather presentation boxes, lined with satin and velvet.







#### WAHL-EVERSHARP WRITING SETS

FOR PRACTICALLY every Eversharp pencil shown in this catalog, there is a Wahl Pen shown which matches in material and decorative design. What more welcome and complete a gift could be obtained for any occasion or what more useful and appropriate articles for personal use, than these perfect writing companions!

On this and the following page are illustrated the boxes in which Eversharp and Wahl Pen combination writing sets are packed.

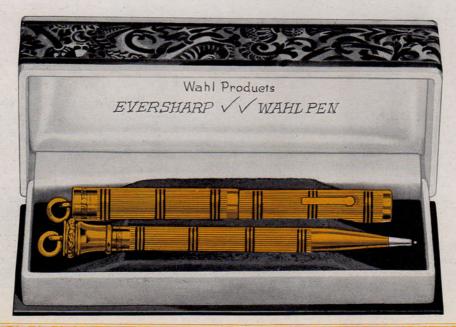
Men's sets composed of a precious metal pencil and pen to retail at \$6.00 and up (except solid gold) are packed in attractive satin-and-velvet lined gift boxes as shown above. The set illustrated is Eversharp No. 14 and Wahl Pen No. 646A.

Men's precious metal combination writing sets listing at less than \$6.00 are packed in gift boxes similar to the one shown above, but without the satin-lined top.

Ladies' sets composed of a precious metal pencil and pen to retail at \$6.00 and up (except solid gold) are packed in satin-and-velvet lined gift boxes as shown below. The set in the illustration is Eversharp No. X71SW and Wahl Pen No. X7132.

Ladies' precious metal combination writing sets listing at less than \$6.00 are packed in gift boxes similar to the one below, but without the satin-lined top.

Combination sets composed of a midget miniature Eversharp and a miniature Wahl Pen are furnished in satin-and-velvet lined gift boxes similar to the one shown below, but in a smaller size.





#### WAHL-EVERSHARP WRITING SETS

Sets made up of pencils and pens with hard rubber and composition barrels are packed in handsome gift boxes as shown above. The set illustrated is Oversize Eversharp No. K40RD and Wahl Pen No. 747RC.

Ladies' sets of hard rubber barrel pencils and pens are packed in the same style of gift box as above, except smaller in size.

To those desiring to present a gift of unusual elegance, we suggest a solid gold Wahl-Eversharp writing set, consisting of a solid gold Eversharp and a solid gold Wahl Pen to match. These sets are encased in beautiful white presentation boxes as illustrated below, lined with satin.

The ladies' solid gold set shown below is Eversharp No. 517BSW and Wahl Pen No. 3217BW. Men's solid gold sets are packed in the same style white satin lined presentation boxes.

For a group gift it would be difficult to find a more unique or more highly prized article than a Wahl-Eversharp writing set in either yellow or green solid gold.



#### SIMPLE CARE OF FOUNTAIN PENS INSURES PERFECT SERVICE

To MANY PEOPLE, the care of a fountain pen involves only refilling with ink when necessary. But due to the action of the various inks used, and to the manner in which the pens are carried, used and misused, they occasionally get out of order.

By following a few simple points in the care of fountain pens, as explained below, every user of a Wahl Pen will be assured a perfect writing pen, free from the common faults that many have regarded as necessary evils. Wahl dealers will find this information of particular value in selling Wahl Pens, and in keeping their customers satisfied with the pens after they are sold.

#### RE-FILLING A WAHL PEN

Only good, clean bottled fountain pen ink, free from dust, dirt, and other foreign matter, should be used to fill a Wahl Pen. Hold pen in perpendicular position (with the point down) and raise the lever on side of barrel. Then completely submerge gold pen point and lower end of point section in ink. While in this position lower lever to its normal position, allowing point and point section to remain submerged in ink for about ten seconds to allow the rubber sac to draw in a full charge of ink. In the case of a new pen, repeat this lever movement to draw in and expel ink several times in order to moisten thoroughly the ink channel in the comb feed. Now, still holding pen with point down, wipe off surplus ink from pen and feed, and pen is ready for use.

Unless the gold pen and end of point section are completely submerged in ink and left in long enough to allow the sac to fill with ink, air bubbles will be drawn into the sac and the pen will be only partly filled. These air bubbles first retard the flow of ink, and afterwards, as the air rushes to the top of the ink sac, have a tendency to force out the ink, causing the pen to flood or drop ink.

The new Wahl Well, described in this catalog, provides the better modern improved way to fill the Wahl Pen and all other self-filling fountain pens.

Every salesperson should satisfy himself that each purchaser understands the proper method of filling a Wahl Pen.

#### CLEANING A WAHL PEN

More pens go to repair stations on account of being dirty or clogged than for any other reason. Every purchaser of a fountain pen should be told the importance of cleaning his pen at regular intervals. To clean a Wahl Pen, repeat the filling operation several times as outlined above, using cold water instead of ink. If pen is clogged, use a solution of one part ammonia to three parts water in order to dissolve the dried ink. Then remove dried ink from outside of pen and feed with a soft brush. By filling with and expelling the water, or water and ammonia solution, several times, the feed channel will be cleaned. Repeat this operation in clean water to get the ammonia

solution out of the pen. Then shake pen well in order to expel all the water, and the pen is ready for filling as directed above. DO NOT USE HOT WATER, as this will soften the hard rubber parts.

The inside of the cap should be cleaned frequently with a piece of soft cloth or tissue paper and the airholes in side of cap should be cleaned with an ordinary pin

If pen is very badly clogged with dried, or poor ink, and cannot be thoroughly cleaned as above, it should be placed in the hands of a competent fountain pen repair man at a regular pen service station.

#### CARE OF STOCK

Do not put rubber bands around silver pens or pencils. The sulphur in the rubber will cause the silver to tarnish rapidly, and within a very short time will actually eat into the silver, damaging the surface beyond repair. Pens and pencils with black rubber

barrels should not be exposed to strong light or to the direct rays of the sun. They will fade, and thus their salability will be impaired. When faded, it is impossible to restore the original color and finish to these pens and pencils.

#### WAHL-EVERSHARP REPAIR SERVICE

Besides complete repair departments maintained at the factory and at each of our branch offices, for the benefit of all Wahl Pen and Eversharp dealers and users, Wahl-Eversharp service stations have been established in practically all the larger cities of the country.

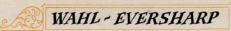
Expert pen and pencil repairing at the same prices as charged by us, can be obtained promptly from any of these stations. We shall be glad to send you the name of your nearest Wahl-Eversharp Service Station.



# PRICE LIST OF EVERSHARP PARTS

#### METAL BARREL EVERSHARPS

	Tip	Magazine	Eraser Bushing	Funnel	Inner Barrel	Barrel Complete Except Magazine and Cap	Clip	Cap	Cap With Ring or Clip
\$1.00 OLD MODELS NEW PERFECTED	\$0.25 .25	\$0.50 .75	\$0.25 .25	\$0.25 .25	\$0.25 .50	\$0.60 .60	\$0.25 .25	\$0.25 .25	\$0.35 .35
\$1.50 OLD MODELS NEW PERFECTED	.25	.50 .75	. 25	. 25	.25	.90	. 25 . 25	.25	.35
\$2.00 OLD MODELS NEW PERFECTED	.25	.50 .75	. 25	.25	.25	1.50 1.50	.35	.35	.50
\$3.00 OLD MODELS NEW PERFECTED	.25	.50	. 25	.25	.25	2.00 2.00	.50 .50	.50	.75 .75
\$3.50 OLD MODELS NEW PERFECTED	.25	.50	. 25	.25	.25	2.50 2.50	.50 .50	.50	.75 .75
\$4.00 OLD MODELS NEW PERFECTED	.25	.50	.25	.25	.25	3.00	.75 .75	.75 .75	1.00
\$4.50 OLD MODELS NEW PERFECTED	. 25 . 25	.50	. 25	.25	. 25	3.25 3.25	.75 .75	.75 .75	1.00
\$5.00 OLD MODELS NEW PERFECTED	. 25	.50 1.00 (Engine	. 25 . 25 Turned)	.25	. 25	4.00 4.00	.50	.50 .50	. 75 . 75
\$6.00 GREEN GOLD OLD MODELS NEW PERFECTED	.25	.50	.25	. 25	. 25	4.50 4.50	. 75 . 75	.75	1.00
\$6.00 STERLING OLD MODELS NEW PERFECTED	. 25	.50	. 25	. 25	. 25	4.50 4.50	.50	.50	.75 .75
\$23.00 14K SOLID GOLD, YELLOW	. 25	1.25	. 25	. 25	.50	18.00	3.00	4.00	
\$25.00 14K SOLID GOLD, YELLOW	. 25	1.25	. 25	. 25	.50	20.00	3.00	4.00	
\$28.00 18K SOLID GOLD, GREEN	. 25	1.25	. 25	. 25	.50	23.00	3.50	4.50	
\$30.00 18K SOLID GOLD, GREEN	. 25	1.25	.25	. 25	.50	25.00	3.50	4.50	
\$20.00 10K SOLID GOLD	. 25	1.25	.25	. 25	.50	16.00	2.00	3.50	4.50
\$18.00 10K SOLID GOLD	. 25	1.25	.25	. 25	.50	13.50	2.00	3.00	4.00
\$12.00 14K ¼ GREEN GOLD FILLED	. 25	1.25	.25	. 25	.50	9.00	1.50	2.00	2.75
\$10.00 14K 1/4 YELLOW GOLD FILLED	. 25	1.25	.25	. 25	.50	8.00	1.50	1.75	2.25



# PRICE LIST OF EVERSHARP AND WAHL PEN PARTS

# RUBBER BARREL PENCIL PARTS PRICE LIST

LIST PRICE OF PENCIL	Tip	Maga- zine	Tip Shell	Clip Shell	Inner Barrel	Rubber Barrel Only	Clip	Cap	Cap with Ring	Cap with Clip
\$0.50 Enameled and Bakelite	\$0.25	\$0.35		\$0.25	\$0.25	\$0.25	\$0.25	\$0.10	\$0.15	
\$1.00 1.50	.25	.50	\$0.25	.25	.50	.35	. 25	.15	.50	\$0.50
\$2.00 2.50	. 25	.50	.50	.50	.50 .50	.50 .65	.50	.50 .50	.75 .75	.75 .75
\$3.00 3.50	. 25	.75	.75	.75	.75 .75	.75 1.25	.50	.75 .75	1.00	1.00

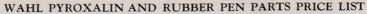
Barrel complete with clip, tip and inner barrel 75% of list price of pencil.

# WAHL METAL PEN PARTS PRICE LIST

	Gold Per	or Nib	Allow			Barrel With	Cap			Pres-	GU
STYLE OF HOLDER	No. on Nib	Price	ance on Old Nib	Feed Bar	Point Section	Lever and Pressure Bar	With Ring or Clip	Ink Sac	Lever	sure Bar	Clip
SILVER FILLED	2 3 4 5	\$1.25 1.50 1.75 2.25	\$0.20 .30 .40 .50	\$0.60 .60 .60	\$0.75 .75 .75 .75	\$1.25 1.50 2.00 2.25	\$1.25 1.50 2.00 2.25	\$0.15 .15 .15 .15	\$0.30 .30 .30 .30	\$0.30 .30 .30 .30	\$0.50 .50 .50 .50
STERLING SILVER OR YELLOW GOLD FILLED CHASED FINISH	2 3 4 5	1.25 1.50 1.75 2.25	.20 .30 .40 .50	.60 .60 .60	.75 .75 .75 .75	2.00 2.50 3.00 3.25	2.00 2.50 3.00 3.25	.15 .15 .15 .15	.35 .35 .35 .35	.30 .30 .30 .30	.75 .75 .75 .75
GREEN GOLD FILLED CHASED FINISH	2 3 4	1.25 1.50 1.75	.20 .30 .40	.60 .60	.75 .75 .75	2.25 3.00 3.50	2.25 3.00 3.50	.15 .15 .15	.40 .40 .40	.30 .30 .30	.85 .85 .85
STERLING SILVER OR YELLOW GOLD FILLED ENGINE TURNED	2 3 4 5 6	1.25 1.50 1.75 2.25 2.75	.20 .30 .40 .50 .60	.60 .60 .60 .60	1.00 1.00 1.15 1.25 1.50	2.25 2.75 3.00 3.25 3.75	2.25 2.75 3.00 3.25 3.75	.15 .15 .15 .15 .15	.35 .35 .35 .35 .35	.30 .30 .30 .30 .30	.75 .75 .75 .75 .75
GREEN GOLD FILLED ENGINE TURNED	2 3 4 5	1.25 1.50 1.75 2.25	. 20 . 30 . 40 . 50	.60 .60 .60	1.15 1.25 1.35 1.50	2.75 3.00 3.50 3.75	2.75 3.00 3.50 3.75	.15 .15 .15 .15	.40 .40 .40 .40	.30 .30 .30 .30	.85 .85 .85 .85
STERLING SILVER HAND ENGRAVED	2 3 4 5	1.25 1.50 1.75 2.25	.20 .30 .40 .50	.60 .60 .60	1.00 1.00 1.15 1.25	4.50 5.00 6.00 7.00	4.50 5.00 6.00 7.00	.15 .15 .15 .15	.35 .35 .35 .35	.30 .30 .30 .30	.75 .75 .75 .75
MINIATURE YELLOW GOLD FILLED GREEN GOLD FILLED	0 0	1.00	.10	.50	1.00	2.00	2.00	.15	.35	.25	
14K YELLOW SOLID GOLD	2 (Ring) 2 (Clip) 4	1.25 1.25 1.75	.20 .20 .40	.60 .60	4.00 4.00 5.00	17.50 20.00 27.50	17.50 20.00 27.50	.15 .15 .15	1.25 1.25 1.50	.30 .30 .30	3.00
18K GREEN SOLID GOLD	2 (Ring) 2 (Clip) 4	1.25 1.25 1.75	.20 .20 .40	.60 .60 .60	4.50 4.50 5.00	20.00 23.50 30.00	20.00 23.50 30.00	.15 .15 .15	1.50 1.50 1.50	.30 .30 .30	3.50 3.50

Complete Metal Pen Barrel 80% List Price of the Complete Pen.

Metal pen caps include inner cap and clip or ring. Metal barrel includes lever and pressure bar.



		d Pen Nib				Barrel with	Сар	Сар		Levers			
Parts Price Governed by Size of Nib in Holder	No. on Nib	Price	Allow- ance on Old Nib	ance Bar		Lever and Pres- sure Bar	with- out Clip or Band	with Clip or Band	Ink Sac	Nickel G. F.	Pres- sure Bar	Roller Clip	
	2	\$1.25	\$0.20	\$0.60	\$0.75	\$1.00	\$0.25	\$1.00	\$0.15	\$0.25 \$0.30	\$0.25	Nickel	\$0.25
	3	1.50	.30	.60	.75	1.00	.25	1.00	.15	.25 .30	. 25	Sterling	.75
	4	1.75	.40	.60	.75	1.25	.25	1.25	.15	.25 .30	. 25	Gold Filled	.75
	5	2.25	.50	.60	.75	1.50	.30	1.50	.15	.25 .30	. 25	Solid Gold	3.00
	6	2.75	.60	.60	.75	1.75	.40	1.75	.15	.25 .30	.25	Cap Clips	
	1 100		1000						111111111111111111111111111111111111111			Gold Filled	1.00

Complete Rubber or Pyroxalin Pen Barrel with Gold Filled Lever, 80% of List Price of Complete Pen. Complete Rubber or Pyroxalin Pen Barrel with Nickel Filled Lever, 90% of List Price of Complete Pen.

Cleaning and adjusting 25c net. (Cleaning free with pens requiring repairs.)

Exchange of nibs on new pens, no charge. Straightening nibs,

Repointing nibs, 75c net. Repointed nibs cannot be warranted to wear as well nor have the same quality of point or flexibility as new nibs.

Remove ink from pen before mailing.

Allowance for old gold nibs pertains to those we remove when making a change of nib. Where nibs are purchased separately there is no allowance for old gold.

Minimum charge on all repair work done by The Wahl Company, 25c net.

PEDRARA ONYX BASE ONLY—Continued

6.00

5.00

5.00

3.50 3.50 3.50

Rubber pen cap includes inner cap and clip (or ring). Rubber pen barrel includes lever and pressure bar.

No. 476NX.....

No. 3545NX....

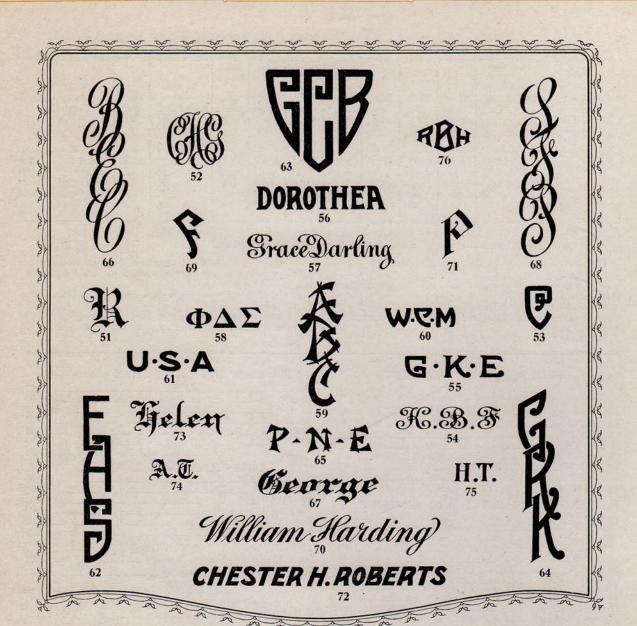
No. 44NX.....

No. 354NX

No 353 NY

# DESK SET PARTS PRICE LIST Bases Only No Swivel—No Humidor EMERALINE GLASS BASE ONLY RED AND BLACK MOTTLED GLASS BASE ONLY No. 510G27. \$12.00 No. 510G17. 12.00 No. 410G7-4. 10.00 No. 47GO7-4 8.00 No. 46G7-4. 6.00 BLACK AND GOLD MOTTLED GLASS BASE ONLY No. 510G161 \$12.00 No. 410G141 10.00 No. 47GO141 8.00 No. 46G141 6.00 No. 44G141..... PORTORO MARBLE BASE ONLY

No. 510G1-P 12.00	No. 353 NX 3.50
No. 410G2-P 11.00	No. 25RNX27
No. 410G-P 10.00	No. 25NX6. 3.50
No. 47GO-P 8.00	ARGENTINE ONYX BASE ONLY
No. 46G-P	No. 5575 ANXD\$19.00
No. 44G-P 5.00	No. 5575ANX
	No. 476ANX 12.00
RED AND BLACK MOTTLED GLASS BASE ONLY	No. 356ANX 9.00
No. 510G27\$12.00	No. 3545ANX 7.00
No. 510G17	No. 3543ANX 6.00
No. 410G7-4	
No. 47GO7-4 8.00	SPECIALS
No. 46G7-4	No. 4L29 Leather Covered Base only \$3.00
No. 44G7	No. 3727 Pressed Steel Base only 2.00
BLACK AND GOLD MOTTLED GLASS BASE ONLY	Desk Set Pen No. 6 Nib
No. 510G161 \$12.00	
No. 410G141 10.00	Barrel Complete\$3.25
No. 47GO141 8.00	Feed
No. 46G141	Section
No. 44G141	Sac
PORTORO MARBLE BASE ONLY	Nib
No. 813M\$26.00	\$7.50
No. 611M	
No. 510M2	Pen List without Humidor \$7.00
No. 510M1 12.00	Pen List with Humidor and
No. 410M2	Swivel 9.50
No. 410M·B	All D II 15 1 - 5 - 1 - 61 00 I :
No. 66M4	All Ball and Socket Swivels \$1.00 List
No. 458M2D. 8.00	All Humidors, without Swivels 1.50 List
No. 458M2	Complete Humidor and Swivel 2.50 List
No. 476M-G. 6.00	All Ball and Socket Double Swivels 1.25 List
No. 3545M 6.00	DIG D N AND DIG D N AND
No. 44M	Desk Set Pen No. 2 Nib Desk Set Pen No. 4 Nib
No. 354M. 5.00	Barrel Complete \$1.25 Barrel Complete \$2.25
No. 353M 3.50	Feed
No. 25RM2 3.50	Section
No. 25M6. 3.50	Sac
PEDRARA ONYX BASE ONLY	Nib
No. 813NX	
No. 611NX 18.00	\$4.00 \$5.50
No. 47NXO-C 11.00	Pen List without Humidor \$3.00 Pen List without Humidor \$5.00
No. 66NX4	Pen List with Humidor and Swivel 5.50 Swivel 7.50
No. 356NXB. 7.00	Swivel



#### STYLES OF HAND ENGRAVING

Any of the above styles, with the exception of No. 63, can be engraved on all Eversharps and Wahl Pens. Style No. 63 can be engraved only on pencils and pens with plain barrels. Single initials and condensed monogram styles can be engraved on the tops of pen and pencil caps.

No.	Price per letter	No.	Price per letter	No.	Price per letter
51	Old English 10c	60	Modern Block 4c	69	Odd Block 10c
	Ribbon Monogram30c	61	Plain Block 4c	70	Plain Script 3c
*53	Fancy Block 20c	*62	Drop Block Monogram30c	71	Odd Block 10c
*54	Vertical Script20c	*63	Block Monogram50c	72	Slanting Block 4c
*55	Fancy Block 20c		Drop Block Monogram30c	73	Old English 6c
56	Plain Block 4c	65	Jap Letters 10c	74	Old English 10c
57	Vertical Script 3c		Drop Ribbon Monogram. 30c	75	Roman 10c
58	Greek Letters10c	67	Slanting Old English 6c	*76	Diamond Monogram 75c
*59	Drop Jap Monogram30c		Drop Ribbon Monogram30c		

